

## **Divercefi.com launches new "Public Portfolios" feature at Web Summit, bringing a gamified and social investment experience to retail investors**

**Zug, Switzerland – 11.11.2024** Divercefi, a rising player in the wealthtech space, is excited to announce the beta release of its latest feature, **"Public Portfolios,"** at the Web Summit 2024. This new feature represents a major milestone in the company's journey to redefine social investing by offering a gamified, community-driven investment experience leveraging Web3.

With **Public Portfolios**, portfolio creators and managers can now build and manage portfolios from a selection of **over 5,000 assets across four asset classes** on free web app – app.divercefi.com. These portfolios will be available to the community, allowing users to not only showcase their investment skills but also compete with others on performance and follower count. This dynamic approach brings transparency and engagement to the investment process, fostering a competitive and social environment.

### **A milestone in Web3 Social Investing**

The launch of Public Portfolios follows years of development and Divercefi's participation in the Tenity incubation program in Q4 2021. Until now, the Divercefi platform has allowed users to privately plan, track, and manage their wealth and investment strategies using its powerful management engine. With the launch of Public Portfolios, the platform enters a new phase - paving the way for a gamified and social investment experience that embraces transparency, competition, and community-driven decision-making.

This feature is the first in a broader push towards **web3 social investing**, where decentralized investment communities will play a crucial role in shaping the future of personal finance. Divercefi plans to further enhance its platform with integrations to brokers and exchanges, both CeFi and DeFi, allowing investors to seamlessly cover their entire journey, from portfolio planning to execution, all in one place.

### **About Divercefi.com**

Divercefi.com is a web3 wealthtech startup focused on transforming and democratising the investment landscape through innovative portfolio management solutions and social investing tools. Leveraging web3 technology, the platform empowers both retail and professional investors to build, manage, and compete with investment portfolios in a community-driven environment.

As Divercefi.com scales its efforts, the Swiss-based startup is looking to grow its core team with **technical and business professionals**. The company is offering equity participation opportunities to top talent interested in joining the journey to revolutionize the world of social and decentralized investing.

For more information, visit [www.divercefi.com](http://www.divercefi.com) or contact: [hello@divercefi.com](mailto:hello@divercefi.com)