

Revolutionary AI-powered dating app showcases gamified approach to meaningful connections

LISBON, PORTUGAL, September 1, 2024 --Equal Dating App recently unveiled version 2.0, introducing enhanced gamification elements to further engage users in their quest for meaningful connections. The update features a new levelling system, displayed as badges on user profiles, reflecting progress within the app. Additionally, a "Contributor" tag has been introduced to recognise users who have supported the project.

"We're excited to showcase Equal Dating App and our ground breaking approach towards online dating" said Martin Dimitrov, CEO of Equal Dating App. "Our innovative approach to online dating, which focuses on compatibility and communication rather than superficial swiping, has resonated strongly with our initial user base in Singapore."

Key features of Equal Dating App include:

- AI-powered compatibility matching based on personality types
- Gradual reveal of profile images to encourage meaningful conversations
- Gamification elements to enhance user engagement
- No swiping mechanism, prioritising quality connections over quantity

Julius Methodiev, co-founder, added, "Our version 2.0 is a crucial step in our growth strategy. We're looking forward to connecting with potential investors, partners, and industry leaders to expand our revolutionary dating experience to a global audience."

Equal Dating App stands out in the crowded dating app market by leveraging science and AI to create a more engaging and effective dating experience. The app's unique approach encourages users to form connections based on compatibility and conversation, rather than solely on physical appearance.

Attendees of Web Summit 2024 are invited to visit the Equal Dating App exhibit to experience firsthand how the app is reshaping the online dating landscape.

About Equal Dating App:

Equal Dating App is an innovative dating platform that uses AI and gamification to create meaningful connections. Founded in 2024 and based in Singapore, the app has quickly gained traction for its unique approach to online dating, focusing on compatibility and communication over traditional swiping mechanics.

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