

PRESS RELEASE

HYR Travel Unveils New Museums and Crowdfunding Campaign on Indiegogo

Explore the World's Greatest Museums Without Leaving Home with the World's 1st Global Cultural Passport

Date: September, 2024

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[Lisbon, Portugal] – HYR Travel, the pioneering app that brings the wonders of the world's greatest museums to your living room through virtual reality, is thrilled to announce the addition of new museums to its platform. In conjunction with this exciting expansion, HYR Travel is launching a crowdfunding campaign on Indiegogo, in November 2024, during Web Summit, to garner resources for further enhancement of the app's offerings and user experience.

HYR Travel stands as the "World's 1st Global Cultural Passport," giving users unparalleled access to cultural treasures spanning the globe. From the Louvre in Paris to the Metropolitan Museum of Art in New York, our app provides a unique and immersive way to explore these iconic institutions without ever leaving home. This innovative approach not only democratizes access to culture but also opens up new revenue streams for museums, ensuring their sustainability in the digital age.

"We believe that culture should be accessible to everyone, regardless of their physical location," says Daniel Tanque, CEO of HYR Travel. "Our app offers a revolutionary way to experience the world's greatest museums, and with the support of our community through this crowdfunding campaign, we aim to enhance the quality and depth of our virtual tours, expand our reach to new markets, and introduce exciting new features."

The Indiegogo campaign seeks to raise funds to improve the app in several key areas:

- **Enhanced Information and Curation:** Investing in comprehensive and meticulously curated virtual tours that offer deeper insights and richer content.
- **Market Expansion:** Reaching new audiences across the globe, making cultural exploration more inclusive than ever.
- **Subscription Access:** Introducing an app subscription model that provides users with unlimited access to all content.
- **e-Commerce Integration:** Enabling the purchase of exclusive museum merchandise, adding another layer of engagement and support for these cultural institutions.

Supporters of the Indiegogo campaign will have the opportunity to be part of a groundbreaking movement that merges technology with cultural preservation and accessibility. By contributing, they will help shape the future of virtual museum experiences, ensuring that the treasures of our world are available to everyone, everywhere.

Join us in making culture accessible to all. Explore, discover, and support the world's greatest museums with HYR Travel. For more information and to contribute to our Indiegogo campaign, please

visit [🌐 HYR Travel: World's 1st Global Cultural Passport](#) .

About HYR Travel:

HYR Travel is an innovative app dedicated to bringing the world's cultural treasures to your fingertips through immersive virtual reality experiences. We believe in making culture accessible to everyone and support museums by providing new avenues for revenue. Discover, explore, and connect with the world's greatest museums like never before.

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