

## Menhir AI Unveils New Vision "AI Systems That Think and Act" at WebSummit 2024

Lisbon, November 2024 — **Menhir AI**, a cutting-edge AI and advanced analytics company, today announced its new vision—"AI Systems That Think and Act"—at WebSummit 2024. This bold new vision is supported by Menhir's innovative AI models, which blend prediction, explainability, and automated action into one cohesive platform. The launch aims to redefine how organizations harness AI for real-world impact.

### Bridging Prediction, Explainability, and Action

Unlike traditional AI systems that only offer predictions, Menhir AI's platform takes a three-step approach: predictive AI models, integrated explainability via **Menhir xAI**, and action-based outputs that automatically trigger business processes, like sending an SMS, email, or initiating a workflow. This full-cycle system ensures that organizations not only receive insights but also act upon them instantly—whether to engage customers, manage risk, or optimize operations.

**"With Menhir AI, we're not just creating intelligent systems," said Francisco Hernández Parga, Founder and CEO of Menhir. "We're giving businesses the tools to turn AI-driven insights into immediate action, in real-time. Our vision is to deliver AI that not only predicts but understands, explains, and acts—all in one seamless solution."**

### A Breakthrough for Companies Harnessing AI

Menhir AI is breaking new ground by addressing a critical gap in the AI landscape: the ability to seamlessly link AI-powered predictions with transparent explanations and automated actions. This makes AI not only more trustworthy but far more actionable for companies looking to optimize decision-making across industries like finance, real estate, and customer engagement.

Take the case of **Real Estate Asset Positioning**. Using Menhir AI's platform, a major real estate servicer was able to **increase qualified leads by 30%** by utilizing predictive models that pinpointed high-value properties, combined with Menhir xAI's ability to explain the factors behind the predictions. Action steps were automated by sending targeted marketing messages to prospective buyers.

In **fraud detection**, Menhir's is working on a system capable of instantly flagging high-risk transactions while providing transparent reasons behind each flag. This allowed financial institutions to not only prevent fraud but also explain these decisions to internal teams and external regulators, building trust and compliance.

### Case Studies: Impact Across Industries

Menhir's AI is already driving measurable results across multiple sectors:

- **Default Prevention & Collections:** A leading European bank saw a **40% uplift in loan collections** by leveraging Menhir AI's predictive models to identify high probability of collection borrowers and automatically deliver personalized outreach, powered by Menhir's action-driven platform.
- **Customer Retention:** Insurance companies are using Menhir's AI to predict churn, explain the causes, and deliver automated retention offers to at-risk customers, resulting in improved retention rates and customer satisfaction.

### Cutting-Edge Technology for Transparent, Trustworthy AI

Menhir AI's platform integrates state-of-the-art AI technologies, including **Explainable AI (xAI)**, **Causal AI**, **LLMs (Large Language Models)**, and **Automated Machine Learning (AutoML)**. The emphasis on **explainability** ensures that every prediction is clear and understandable—essential for industries like finance and healthcare, where compliance and trust are critical.

By combining this transparency with actionable AI, Menhir is poised to transform how enterprises operate. The ability to blend decision-making with real-time action turns every insight into an opportunity for growth, efficiency, or risk mitigation.

## **About Menhir AI**

Founded with the mission to empower organizations through AI-driven decisions, Menhir AI is transforming industries with its advanced analytics solutions. The company specializes in delivering AI systems that both think and act—ensuring that businesses not only receive valuable insights but can execute them in real-time for maximum impact. With a focus on explainable, transparent AI, Menhir is trusted by top-tier clients across industries including banking, real estate, and telecom.

**For more information on Menhir AI's latest innovations, visit <https://menhir.ai> or get in touch with the CEO at [francisco@menhir.ai](mailto:francisco@menhir.ai)**