

Multilingual customer support becomes instant with Translate.com & WOW-24/7 partnership

November, 13. Jackson, WY. Translate.com, which manages the world's highest quality web-based translation platform using both professional linguists and innovative machine translation technologies, will collaborate with WOW24-7, a leading customer support outsourcing service provider.

Translate.com will participate in WebSummit 2023 where it could showcase all the opportunities of localization while entering foreign markets.

“Without localization, you do not reach at least 40% of your customers - according to [CSA Research](#). This means that with English-only applications you have an underserved Spanish-speaking population in the USA, you have a lower chance of success when entering foreign-language markets, despite the fact that English is considered a main international language in business communication.

Content & Client communication in local languages that are native to the target audience is not only required but also easy to implement now. Translate.com and WOW24-7 help companies establish brand presence on a global scale with a focus on personalizing the customer experience. Our industry expertise enables us to deliver agile solutions while changing the future of the global content scene”, - said **Denys Dubner**, CEO of Translate.com.

Equally designed for both business and personal use, Translate.com offers a feature-rich up-to-date translation toolkit that can help your company successfully communicate with your customers in nearly any language. These solutions enable an acceleration in time to market and reduce the operations cost to the all time low.

WOW24-7 has been providing customer support outsourcing since 2008 - from contact center and back office to technical support and business processes outsourcing. No need to change business process or software - WOW24-7 seamlessly integrates its teams into existing CRM & ERP systems, adapting to any needs. The company's service has a 96%+ customer satisfaction score. Today, it focuses on different industries united by the e-commerce market. These include Retail, SaaS, IoT and Travel in Europe and North America.

“Cooperation between Translate.com and WOW24-7 will help companies move from “single-language local” to global within 7-14 days, and allows one to overcome all the challenges facing companies on the way to “truly local presence globally”: customer communications incl. customer & technical support, software, marketing materials, manuals & books for all non-English speaking customers”, - declared **Denys Dubner**.