

Gilberto Silva and Roberto Carlos launch abuse-free social media app, Striver, at WebSummit 2023

- Striver's goal is to be the world's first abuse-free social media platform, created by footballers for fans
- Signed contributors include the likes of England legends Harry Maguire and Sol Campbell
- Advanced AI technology will moderate abuse and hate to provide users with a safe space for authentic engagement

London, UK – 14th November 2023 – Striver, a social media platform created by footballers for fans, with an aim to be abuse free, has officially launched today at WebSummit 2023. The pioneering app founded by Tim Chase CEO, alongside football legends [Gilberto Silva](#) and [Roberto Carlos](#), has been created in response to the alarming rise in online abuse faced by footballers and football fans.

In a world where social media has given fans unparalleled access to their favourite football stars, it has also become a breeding ground for hate and harassment. That's why the app is supported by a collective of footballers and changemakers who are dedicated to fostering a safe and respectful online environment.

By leveraging advanced AI technology, Striver moderates abuse and hate before it goes live on the app, unlike other apps that moderate once the abusive comments are shared publicly. This makes it a safe and secure space for users to engage, enjoy and participate in conversations and football challenges with fellow fans and their favourite players.

Striver's goal is to revolutionise the way the football community interacts online. Players already signed up to contribute content to the platform include the likes of England and Manchester United defender, Harry Maguire and England legend Sol Campbell – with many more to be announced on an ongoing basis.

Tim Chase, CEO and founder of Striver, stated: "The rise of online abuse has become a significant issue in recent years, affecting not only the football community but society at large. Striver is a groundbreaking initiative that will eliminate this problem and create an abuse-free social media platform where footballers and fans can interact without fear."

Gilberto Silva, co-founder of Striver, added: "Knowing how much online abuse negatively impacts footballers and football fans, Striver is a significant step towards making the sport and social media around it respectful and exciting again."

"We envision Striver as the future of how the football community interacts online. It's a place where elite talent and fans can connect, engage, and authentically be themselves. With Striver, we are committed to putting an end to online abuse and harassment."

Striver is set to create a respectful online environment for all. Users can expect football-related challenges and conversations, opportunities to connect with elite talent and fans, and positive commentary in an abuse-free space where they can show up and share thoughts as themselves.

— ENDS —

For media inquiries and further information, please contact: striver@battenhall.com

To access the press kit including imagery and video content, please head to [this link](#)

Download the app: [GooglePlay](#), [App Store](#)

Twitter: [@OfficialStriver](#) / Instagram: [@official_striver](#) / Facebook: [@OfficialStriver](#)

About Striver

Striver is a revolutionary, abuse-free social media app founded by a collective of footballers and changemakers. It is committed to creating a safe and respectful environment for users to connect, engage, and interact with their favourite football stars and content creators. Striver uses advanced AI technology to moderate abuse and hate, ensuring an authentic and harassment-free experience for its users.