

- Web Summit will return in 2024 with more than 70,000 attendees, including 1,000-plus investors and an all-time record of 2,750 startups. The event will have a fresh focus on promoting meaningful connections and communities through meetups, powered by Summit Engine, Web Summit's proprietary software. "This will be our biggest, but also our smallest, event yet", explained Web Summit founder and CEO Paddy Cosgrave.
- Web Summit will invite attendees to at least one curated meetup based on their interest and backgrounds.
- Companies that will be partnering and/or speaking at this year's event include Meta, Alibaba.com, Amazon Web Services, Adobe, Visa, Wiz, KPMG, Zoom, LVMH, Salesforce, Qualcomm and more. Web Summit will also host The Ukraine Tech Ecosystem initiative, and welcome Ozempic creator and Europe's most valuable company, Novo Nordisk, to the event for the first time.

Lisbon, September 10

Web Summit has announced today that it will host hundreds of curated community meetups in Lisbon this November, powered by its proprietary software, <u>Summit Engine</u>.

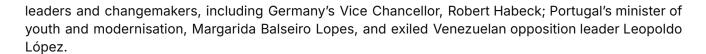
This initiative is part of Web Summit's renewed mission to foster meaningful connections and communities. By bringing people with similar backgrounds, interests and objectives together in community meetups, Web Summit hopes to make the event feel smaller and more intimate for attendees, as it continues to grow and scale across the world. Hundreds of these community meetups will take place alongside signature challenging discussions on how technology is shaping the world.

So far, this year's top speakers include Yinon Costica, co-founder of cybersecurity powerhouse Wiz, which recently made waves by turning down a US\$23 billion offer from Google; Julie De Moyer, LVMH's recently appointed chief data and AI officer; Lidiane Jones, CEO of popular dating app Bumble, which harnesses AI to improve matchmaking; Cristiano Anon, CEO of Qualcomm, the company working to create bigger, better, and more affordable AI chips; and Meredith Whittaker, president of encrypted messaging app Signal, which is fighting against government measures to scan citizen's private messages.

Also taking to the stage will be Alibaba.com president Kuo Zhang; Škoda Auto CMO Meredith Kelly; Amazon Web Services VP of Al Matt Wood; Meta's global head of consumer marketing, Eshan Ponnadurai; Manchester United CEO Omar Berrada, and much more. They will be joined, by world comms@websummit.com

Web Summit HQ, Tramway House, 32 Dartry Road, Dartry, Dublin 6, Ireland, D06 XT86.





Global tech companies, including **IBM**, **Adobe**, **Intercom**, **Samsung Next**, **and Niantic Labs** will exhibit on the floor alongside financial giants such as **Visa** and **American Express**. Other notable partners include **Novo Nordisk**, **Bosch**, **EDP**, and **KPMG**.

New for 2024: Hundreds of curated meetings

Of course, Web Summit isn't just about the speakers – it's about the connections. That's why this November, our curated meetups, powered by Summit Engine, will bring together attendees with shared roles or interests in AI, fintech, crypto, food tech, sustainability, and more.

To do this, Web Summit's data science team uses in-house software to group attendees who have common interests and backgrounds, helping uncover emerging communities. This technology was tested this year at Web Summit Rio in April, and at Collision in Toronto in June. From data scientists in Uruguay and food tech startup founders and investors to public sector Al innovators, Web Summit wants to make sure that the right people find each other at our events. Attendees can use the Web Summit app to easily connect and stay in touch with those they've met long after the event ends in November

"This is going to be our biggest but also our smallest event yet ... we aim to host thousands of community meetups at the event and across Lisbon in November. We are evolving from being one large event to becoming a collection of a thousand deep, interconnected experiences," said Paddy Cosgrave.

"Over the last 15 years, the world has changed in many ways, and we've always been committed to adapting and re-evaluating our mission and goals to meet evolving challenges, ideas, and global circumstances. We're currently in an especially charged moment in time," Paddy continued.

"We are bigger than ever, but **our mission remains the same – connecting the people, companies and ideas that change the word.** Ultimately, the best event experience is when you walk away with a stronger network than you came with," added SVP of product Brian Flanagan.

Just announced

The full list of speakers at Web Summit is being announced today:

- Lidiane Jones, CEO of Bumble
- Anastasis Germanidis, co-founder and CTO of Runway
- Meredith Kelly, CMO of Škoda Auto
- Sarah Myers West, co-executive chair of Al Now Institute
- Patrick Kluivert, former footballer with Barcelona and The Netherlands

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- Omar Berrada, CEO of Manchester United
- Hans Niemann, chess grandmaster
- Meredith Whittaker, president of Signal
- Munya Chawawa, actor and comedian
- Atul Bhardwaj, chief digital and technical officer at The Lego Group
- Smita Hashim, chief product officer at Zoom
- Alex Hirschi, founder of Supercar Blondie

New speakers are being added regularly on the Web Summit speaker page

About Web Summit:

Web Summit is a technology events company, bringing together a global community of founders, entrepreneurs, business leaders, and investors to connect and exchange ideas about the technology and trends shaping the world. Web Summit events – including Web Summit in Lisbon, Web Summit Rio in South America, Web Summit Qatar in the Middle East, and RISE in Asia – have gathered nearly one million people since Web Summit's beginnings as a 150-person conference in Dublin in 2009. Its newest event, Web Summit Vancouver, will launch in May 2025.

Useful Links:

Web Summit website: https://websummit.com/

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