

## **Welvind to launch first immigration franchise at Brazil in 2024**

*The first immigration franchise model should start operating in the first half of next year*

*Immediate release*

Press contact:  
Cintia Ribeiro  
Head of Communications  
press@welvind.com  
+55 11 99959-3420

Lisbon, November 2023 - One of the pioneering startups in the global mobility sector, and now considered one of the most promising startups in the world, is pleased to announce, at this edition of Web Summit Lisbon, the official launch of its first network of immigration and expatriation franchises for people and businesses in Brazil, which will begin operating next year.

Every year, more than 50,000 Brazilians seek the opportunity to restart their lives, create and/or expand their businesses abroad, and this phenomenon continues to grow every year. Welvind, attentive to this demand, has created Welvind Franquia, a new concept in the world of franchising whose initial objectives are the expansion and recognition of the Portuguese company in the country. *"We want to create a new connection between our clients and the countries in our catalog, and the franchise model allows us to do this. Our future franchisees will be strategically positioned in the corridors of shopping centers with their kiosks to begin a journey of dreams and achievements, it's a win-win for everyone"*, says Felipe Augusto, CEO at Welvind.

The Welvind Franquia franchisees will spend the entire training period in Portugal and will be able to benefit not only from the *know-how* and *background* acquired over the last 5 years, but will also join a prestigious network that Welvind has been building over the last year in Europe.

The official launch, with the release of the portal for receiving requests for franchisee interest, will take place on November 15, 2023 at stand A718, at 3pm, during the Web Summit in Lisbon.

For more information about Welvind Franquia, visit: [www.welvindfranquia.com.br](http://www.welvindfranquia.com.br).

### About Welvind:

Welvind originated in Brazil in 2018 and, through one of the most selective programs in the world, Startup Visa Portugal, the company expanded to Europe in early 2022. Incubated by Startup Portimão, the Portuguese company aims to simplify the migration journey for people and businesses. In 2023, Welvind was selected as Startup ALPHA by the Web Summit, making it one of the most promising startups in the world, as well as being one of the pioneers in the global immigration and expatriation market.

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