

For Immediate Release

yoona.ai unveils yoona 3.0: Elevating Fashion Design at Web Summit 2024

Revolutionizing Fashion with AI-Powered Design Innovation

Berlin, Germany – October 30, 2024 – yoona.ai, a global leader in AI-driven product design, is proud to announce the launch of **yoona 3.0** at Web Summit 2024. This latest release introduces a suite of advanced tools, empowering fashion designers to create with greater efficiency, precision, and creativity. Combining cutting-edge **generative AI** with **data science**, yoona 3.0 sets a new industry standard for fast, efficient, market-driven product design.

yoona.ai is **not just another design tool**—it’s a **holistic platform** offering **more tools and features** for designers and corporations than any other solution they might have encountered. What makes yoona.ai truly special is its ability to **analyze past, present, and future trends** using data-driven insights, allowing brands to generate **best selling products** - based upon those insights, **within seconds**.

At the core of yoona.ai’s innovation is its mission to deliver more than speed. yoona 3.0 enables designers to make informed, data-backed decisions that **maximize market success** while offering a suite of AI-powered assistants—Maia, Luna, and Bruno—who streamline product creation. These assistants allow designers to automate tasks, modify designs, and create variations effortlessly, ensuring faster time-to-market without sacrificing creativity.

“Our platform doesn’t just help designers create faster; it empowers them to make smarter, more sustainable, and profitable choices, giving them more time to focus on innovation and artistry.” said Anna Franziska Michel, Founder and CEO of yoona.ai.

What can yoona 3.0 do for you?

- **Speed:** Accelerate your launches by 80%.
- **Sustainability:** Reduce your carbon footprint by 93%.
- **Efficiency:** Make **data-driven decisions** that align with current and future market trends.
- **Profitability:** Boost profits by up to 20%.
- **Informed decision making:** yoona.ai offers **real-time analysis of company performance, industry trends, and competitors**, feeding directly into design decisions for optimal product creation.

With over 7,000 subscribers across the globe, yoona.ai is already driving change in the fashion industry—spanning luxury, sportswear, accessories, and more.

Key New Features of yoona 3.0

1. **Design Assistant Maia**

Maia enables designers to blend images to create entirely new patterns, allowing them to experiment and refine designs with endless possibilities.

2. **Design Assistant Luna**

Luna revolutionizes shape design by combining forms from multiple images, giving designers the freedom to push boundaries and unlock creativity.

3. **Design Assistant Bruno**

Bruno automates Maia's functions, generating a wide range of product variations, making it indispensable for designers managing large-scale projects or product lines.

These assistants work within **yoona.ai's powerful design suite**, which includes features like **Text to Design, Sketch to Design, Variations, and Modify Design**—each offering designers the flexibility to create, edit, and visualize products faster than ever before.

The platform also features **moodboard and color design tools** to inspire creativity and a **Data Hub** for easy file management. All of this makes yoona 3.0 the most comprehensive tool available for modern fashion designers.

A Personal Touch

The AI design assistants— **Luna, Maia and Bruno**—are named after the children of yoona.ai's co-founders, reflecting the passion, care, and creativity that drive the platform's innovation. This personal connection mirrors the company's mission to make fashion design more human, while leveraging technology to ensure **sustainability, accessibility, and creativity**.

"Our holistic approach is what makes yoona stand out. We've designed a platform that offers far more tools and insights than any other solution designers have encountered, all while ensuring relevance and profitability through data-driven decisions," said Michel.

Why yoona 3.0?

At a time when the fashion industry is facing growing demands for speed, sustainability, and innovation, **yoona 3.0** delivers a solution that not only **accelerates product launches by 80%** but also **reduces carbon footprints by 93%**. By combining **generative AI with real-time market analysis**, the platform ensures that designers create products with high market relevance, driving up profits by 20%.

With yoona 3.0, designers can **generate market-ready designs in seconds**, armed with the insights needed to make **informed decisions** about trends, competitors, and consumer preferences.

"And the best part? It's so intuitive that even my mom could use it. No need for months of training—start seeing results from the very first click!" , comments yoona.ai CEO.

About yoona.ai

yoona.ai is a global **Software as a Service (SaaS)** platform that integrates **data science and generative AI** to revolutionize product design. The platform empowers businesses to generate bestsellers at record speed, analyzing past, present, and future trends to ensure market relevance. yoona.ai offers a comprehensive suite of tools designed to streamline the creative process for designers and corporations alike.

For more information, visit www.yoona.ai.

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