Press Release: Aimprosoft Showcases Resilient IT Outsourcing Solutions at Web Summit 2024

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For Immediate Release

Innovative IT Outsourcing Solutions from Ukraine: Aimprosoft to Present at Web Summit 2024

Amid the persistent labor shortages and increasing costs of tech hiring, **Aimprosoft**, a leading IT outsourcing company, is defining how businesses build and maintain resilient teams. With a focus on agility and loyalty, Aimprosoft helps companies tackle modern outsourcing challenges head-on, offering efficient solutions in a rapidly evolving market.

A Time of Unprecedented Challenges in Tech Hiring

With the global tech sector booming, the appetite for hiring skilled software engineers continues along the growing trend line. Recent report from McKinsey Global Insitute shows that, although the growing use of Generative AI is restoring the balance, jobs in IT & Technology sector have been the hardest to fill since 2015. Hiring a dev has become quite expensive, too – researchers at DevSkiller have calculated the cost of recruiting a developer to be between 15-30% of their annual salary. These hurdles, coupled with the growing need for alignment between corporate and personal values, make traditional hiring processes costly, both in time and resources.

Aimprosoft is addressing these challenges proactively. With its in-house pool of expert developers, Aimprosoft can staff a project in just 1-3 days, significantly reducing the industry standard waiting time of 3-6 weeks. Such an approach gives businesses hiring Aimprosoft the necessary agility to gain momentum and outmaneuver the competition.

Ukraine's Tech Talent: Resilient and Reliable

In the last three years, Ukraine has experienced dramatic shifts, from being one of Europe's leading IT hubs to facing geopolitical instability. However, despite these risks, **Aimprosoft** has proven to be a steadfast partner, delivering consistent, high-quality services during uncertain times. While many companies have moved their operations to the west of Ukraine or neighboring countries, Aimprosoft has leveraged the resilience of

its team to maintain uninterrupted service, with **0 missed deadlines, 0 missed calls, and 0 caused downtimes**.

"Aimprosoft's success lies in our unwavering commitment to our people," says **John Adam**, Chief Revenue Officer at Aimprosoft. "By fostering loyalty and dedication, we've built a team that not only survives but thrives, even in times of crisis."

The company's long-term relationships with its developers, who average over five years at Aimprosoft. This loyalty extends to clients, with over **80% of first-time customers hiring Aimprosoft again** for new projects. Long-term partnerships of over 13 years have been a testament to Aimprosoft's value-driven approach.

Aimprosoft at Web Summit 2024: Insights on Building Resilient Teams

As part of Web Summit 2024, Aimprosoft invites attendees to join **John Adam**, who will be delivering a speech titled **"Building on the Battlefield: Leading IT Teams in a Turbulent World"**. The talk will delve into Aimprosoft's experiences working through the challenges of war, offering practical insights into building resilient teams in volatile environments.

Web Summit is a key platform to share our experience in managing IT teams during crisis situations. Attendees are encouraged to join us at **Stage 11, Pavilion 4 on November 13th at 11:15 AM** to hear firsthand how Aimprosoft continues to lead the way in IT staffing innovation.

About Aimprosoft

Aimprosoft provides in-house IT experts to small and mid-sized businesses that need to scale their IT capabilities quickly and efficiently. With an internal IT talent pool, Aimprosoft eliminates months of waiting, rigid contract terms, and staffing risks. The company takes full responsibility for employee performance, education, and motivation, allowing clients to focus on growth, investment attraction, and long-term goals.

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