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FOR IMMEDIATE RELEASE

CampusAI Expands Globally and Brings Human+AI Collaboration to Web Summit 2024

CampusAI to Offer Exclusive Membership Access for Web Summit 2024 Attendees

CampusAl, a pioneering Al education platform, announces its expansion to the UK and Spain and an exclusive offer for Web Summit 2024 attendees. As one of the fastest-growing names in Al learning, CampusAl's mission focuses on empowering individuals, teams, and communities through Human+Al Collaboration. English and Spanish-speaking attendees of Web Summit 2024 will have unique opportunity to access limited number of discounted lifetime memberships, enabling early adopters to lead the Al-driven transformation.

CampusAl's mission is clear: Al should enhance human potential rather than simply automate tasks. The platform is committed to creating a future where Al amplifies human creativity, proactivity and agency, promoting ethical and inclusive growth.

A Human Response to the AI Revolution

Founded in 2023, CampusAI started as a visionary idea for the world's first AI-native virtual school. Within a year, it evolved into a comprehensive ecosystem platform, driven by the leadership of Aurelius Gorski, an experienced ecosystem builder with over a decade of expertise in innovation development. Shortly after the release of ChatGPT in 2022, Gorski assembled a team of renowned scientists studying human-AI interaction, including Prof. Aleksandra Przegalińska and Prof. Dariusz Jemielniak, to reimagine the collaboration between humans and AI. Together, they developed the Human+AI Collaboration method and launched several initiatives.

After successfully building the largest AI learning community in Poland, CampusAI raised \$10M in a pre-seed round, capturing international attention and invitations for global expansion.

CampusAI Global Expansion

CampusAI's entry into the UK and Spain marks a significant milestone in making AI education accessible to a broad audience, promoting a community-driven approach that benefits both individuals and local ecosystems. By the end of the year, it announces expansion into 10 more countries.

The platform offers adaptive learning experiences tailored to participants' needs, regardless of their technological expertise, through three key levels:

• **Personal (Me+AI)**: Unlocks individual potential, enhancing skills and productivity for more creative and strategic engagement.

- **Organizational (Team+AI)**: Prepares teams for the future of work by fostering ethical collaboration and advancing human-centered AI applications.
- **Community (Community+AI)**: Empowers communities to address challenges such as resource management and public safety through AI-driven solutions, fostering meaningful change in real-world ecosystems.

CampusAI offers a thoughtfully designed virtual environment that evolves with its community. Through Co-Crafting Schools, users learn essential skills for effectively utilizing generative AI. After earning the Me+AI certificate, participants can select from various blended learning approaches, including self-directed, community-based, project-based, or continuous program-based learning. The platform also provides corporate services, enabling organizations to rapidly upskill their team, from leadership to operational staff, through a structured and scalable approach, ensuring that every level of the organization is equipped to thrive in the AI-driven future. As participants advance, they can transition into teaching roles, turning education into a collaborative, shared journey.

Digital Incubator of Community-Driven Ideas

In the coming year, CampusAI will launch its DistrictORG platform, an innovative incubator designed to cultivate a growing virtual district. This platform will offer a space for individuals to join existing projects—such as magazines or radio stations—or establish their own initiatives, collaborating with leading international scientists to build experience. DistrictORG embodies the collaborative spirit of real-world communities, enabling alumni and partner organizations to actively shape and contribute to this evolving digital space. By eliminating geographical barriers, DistrictORG will become a hub for sharing best practices in adopting AI technologies.

Aureliusz Górski, Founder and CEO at CampusAI:

"Since 2023, CampusAI has grown rapidly alongside the generative AI boom. AI is a challenging field and we know that not everyone has always felt included. But this revolution needs voices from everyone. The next few years will be crucial in shaping the future of the internet and the job market. We want everyone who wants to be part of this movement—questioning, participating and leading—as we work together to shape the AI landscape."

Prof. Aleksandra Przegalinska - Harvard University & Kozminski University, Member of the Scientific Board at CampusAl

"Artificial intelligence today is not just for experts or IT people. It's a technology for creatives, for different professionals, for people from all walks of life. The biggest opportunity and the best thing about this revolution is accessibility—powerful algorithms that are very intuitive and easy to use."

Prof. Dariusz Jemielniak - Harvard University & Polish Academy of Sciences, Board member of Wikimedia, Member of the Scientific Board at CampusAI

"People call it artificial intelligence, but I think it's actually wrong. It should be called extended intelligence. It's not really artificial; there's nothing unnatural about it. It's an extension of what we do—an extension of our intelligence and our brains. Me and AI together can do much better than Me alone or AI alone."

Call for Innovators, Ecosystem Leaders, and AI Enthusiasts in the UK

CampusAI is extending an invitation to early adopters, educators, and innovators in the UK and Spain to join its global network and leverage AI for positive societal change. For the first 1,000 members, CampusAI is offering a discounted lifetime membership, which includes exclusive access to the platform and an opportunity to be part of this transformative movement. All proceeds will be reinvested into developing community-driven initiatives.

More information:

For English - https://www.campus.ai/uk//
For Spanish - https://www.campus.ai/uk/

Image available for download at: https://drive.google.com/drive/folders/13Kl-0-hbBNpvyww4JNK1Pj58SEOfmelc?usp=share_link