

Dermaself®



Dermaself: AI-Driven Skincare Startup Revolutionizing Acne Treatment at Web Summit 2024

Opening €500k Investment Round with VC fund
Cassa Depositi e Prestiti On Board



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Lisbon, Portugal - November 2024 - Dermaself, the innovative Italian skincare startup founded by under-30 Entrepreneur Elena Setaro, is set to revolutionize acne treatment with its AI-powered platform at Web Summit 2024. Combining artificial intelligence and personalized skincare routines, Dermaself is transforming the way acne is treated. With over 8 million views on TikTok and 4,800 users, the platform is solving a global shortage of dermatologists by offering accessible, tailored acne care.

In a significant move, Dermaself is opening a €500k pre-seed investment round, €300k of which already committed. The company is now seeking a lead investor to help fuel its next phase of growth and expansion.

Personalized Acne Solutions and Offline Expansion

Dermaself's AI tailors skincare routines based on user input and skin photos, offering a subscription service that adapts monthly. For more severe cases, the company provides online dermatological consultations starting at €30. Dermaself is also expanding offline through a partnership with **Beyond Pharma**, bringing AI-powered skincare to pharmacies across Italy.

About Dermaself

Founded in 2023 by Elena Setaro and her mother **Dr. Adele Sparavigna**, Dermaself combines AI with expert dermatology to make acne care more accessible. Now seeking investors to support its mission of transforming skincare through innovation.

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