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## **Enshored to Take the Stage as BPO Leader at Europe’s Largest Tech Conference, Web Summit 2024, in Portugal This November**

*The award-winning outsourcing company is set to present its future-proofing and business growth expertise for 70,000+ professionals in the global tech community*

**SIGNAL HILL, CA – OCT 23, 2024** – Enshored, an award-winning business process outsourcing (BPO) provider, is pleased to announce its return to Europe’s biggest tech conference, Web Summit 2024, as a keynote speaker, Masterclass host, and booth exhibitor for the third year.

Web Summit, which has been heralded as the place “where the future goes to be born” by *The Atlantic*, is one of the largest and most influential technology conferences in the world. This year’s summit will be held from November 11 - 14 in Lisbon, Portugal and will bring together top tech leaders, startup founders, investors, and innovators to explore the future of global business.

“Every year, Web Summit gathers technology leaders and business owners from across the globe to have a dialogue about how we can do business better, more sustainably, and with greater innovation,” said Ian Jackson, co-founder and CEO of Enshored. “A major element of that discussion is how to do more with less, and in no time at all. Where to automate, where to outsource. Where to spend, and where to save. That’s where Enshored has been able to partner with Web Summit attendees for the past three years. We offer them the teams, talent, and systems they need to scale their businesses strategically without blasting through their budgets. Their growth is our goal.”

With a track record of helping scale some of the most ambitious businesses from tech startups to unicorn companies, Enshored will go beyond the booth (E347) this year to take the stage on two occasions during the conference: In a Masterclass session with founder, Ian Jackson, to explore the outsourcing roadmap for rapidly scaling businesses (12:30pm on November 13th in Masterclass Room 3); and again onstage with fellow industry leaders for a keynote panel discussion of “the workplace beyond AI” (2pm on November 14th at Stage 14 Pavilion 4).

Attendees are expected to walk away with a deeper understanding of the delicate balance between human and machine that must be achieved when it comes to AI, automation, outsourcing and beyond in business.

Throughout the conference, Enshored will be showcasing its specialized outsourcing services for startups through [Enshored Grow](#) — a strategic BPO offering that’s been specially tailored to support the needs of growth-mode startups and scaling enterprises. This year’s Web Summit attendees will be able to unlock an exclusive limited-time offer, in which Enshored Grow signups get 40 free hours of specialist support, a two-hour executive strategy session, and a waived deposit to ensure their companies can start scaling as soon as possible.

All event attendees can access this special offer by visiting [www.enshored.com/websummit-2024/](http://www.enshored.com/websummit-2024/) or by meeting the team in-person at the Enshored booth (E347).



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Enshored's BPO offerings enable startup and growth-mode organizations to plug into peak productivity and scale rapidly by leveraging world-class support from hand-selected teams of top talent globally.

The company specializes in outsourcing customer service, back-office operations, content moderation, AI training, and 24/7 support to its trusted teams of highly-educated, multilingual specialists. As technology continues to evolve and disrupt traditional business systems, Enshored is also bridging the gap between artificial intelligence and human expertise to offer a truly tech-enabled, high-touch, and future-proof BPO experience.

To learn more about Enshored's Web Summit 2024 itinerary, special offer, or to schedule a meeting with the team, please visit [www.enshored.com](http://www.enshored.com) or contact [sales@enshored.com](mailto:sales@enshored.com) today.

#### **ABOUT ENSHORED**

Enshored is an award-winning business process outsourcing (BPO) solutions provider that powers rapid growth and solves staffing struggles for ambitious businesses around the world. Headquartered in Signal Hill, CA, Enshored enables enterprises and startups alike to plug into peak productivity by leveraging 24/7 support from hand-selected teams of top-tier talent across three continents. The BPO leader — which specializes in outsourcing customer support, back-office operations, content moderation, AI training, and more — sets itself apart from competitors with a Global Operational Excellence Model that enables the scaling of teams rapidly and effectively. Enshored offers clients a variety of cost-effective, customizable solutions, performance management above industry standards, seamless cross-team communication, and a strong sense of community amongst its global team of elite outsourcers. With more than a decade of consistent company growth and five consecutive years on the *Inc.* 5000 "Fastest Growing U.S. Companies" List, Enshored embodies the same sustainable scalability it helps clients achieve, year over year. To learn more about scaling your business, visit [www.enshored.com](http://www.enshored.com)