Nearly 60 people, primarily company founders and entrepreneurs, will represent Warsaw at the Web Summit 2024. The economic mission to this one of the largest technology events in the world will include representatives of Warsaw startups and the institutions that unite and support them.

"Internationalizing startups is not only an opportunity for growth but also a necessity in today's global business environment. Participation in the fair is a step towards building international relationships and promoting Warsaw as a dynamic center of innovation in Europe," emphasizes Maciej Fijałkowski, Secretary of the Capital City of Warsaw.

The Warsaw program prepared for Web Summit 2024 is a result of cooperation between the city and leading institutions and experienced partners who are daily engaged in creating, developing, and supporting startups. During the fair in Lisbon, companies introducing groundbreaking technologies in various sectors of the economy will be showcased, including in the areas of artificial intelligence (AI), medical technologies (TechMed), mobility, innovative financial solutions (FinTech) and sustainable development. The booth design and its program primarily anticipate space for meetings and showcasing Warsaw's innovative potential.

What will you find at our stand? Inspiring talks, innovative projects, creative startups, motivating presentations, free coffee and Polish hospitality!

On November 13th, at 1 p.m., join us at a networking event "Warsaw says hello" at Food Summit Jardim for complimentary drinks and food to meet with Warsaw fellow start-ups, investors, founders, VCs and tech-influencers.

Follow us on <u>LinkedIn</u> to find out more.

A Business-Friendly Environment

Warsaw is the heart of Polish startup business. One in three companies establishes its operations in Warsaw. The city offers young entrepreneurs who think about starting a business a combination of rich infrastructure (over 100 coworking spaces, 6.25 million square meters of modern office space), as well as access to the best higher education institutions (70 institutions with 250,000 students). It is an open place for innovations (356 customer support centers, such as those of CITI or Microsoft, and 1,200 research and development units operated by global giants like Samsung or Google).

"We are convinced that by supporting startup founders, we invest in the development of Warsaw, because it is precisely these people – motivated, creative, and innovative – who shape its future," says Maciej Fijałkowski, Secretary of the Capital City of Warsaw.

A decade ago, well-regarded incubators were established: the Smolna Entrepreneurship Center and the Targowa Creativity Center, which offer preferential rental rates. Warsaw also initiated Poland's first urban acceleration program - Warsaw Booster. The city carries out numerous training sessions and workshops and is also involved in organizing many events aimed at the startup industry, such as Wolves Summit, Deep Tech, and Aula Polska.

If you wish to contact Warsaw Team at Web Summit 2024, please send your e-mail to our Secretary of City of Warsaw Maciej Fijałkowski: mfijalkowski@um.warszawa.pl.



