



New book by VC leader Igor Ryabenskiy reveals success secrets from backing unicorns like Miro, Deel, PandaDoc, OpenWeb, Turing and others

Lisbon, Portugal – November 11, 2024 – At WebSummit 2024, prominent venture capitalist, and entrepreneur [Igor Ryabenskiy](#), founder and managing partner of **Altair Capital**, introduces his new book, *Focus: The Key Superpower of Those Who Set the Most Ambitious Goals and Achieve Them*, which is planned to be released in 2025.

Known for his investments in unicorns such as [PandaDoc](#), [Miro](#), [OpenWeb](#), [Deel](#), and [Turing](#), etc. Mr. Ryabenskiy shares his insights on developing the ability to focus as the critical skill for scaling ideas into transformative businesses.

“After examining tens of thousands of companies—and investing in hundreds—I’m more convinced than ever that focus is the defining factor between success and failure,” Igor Ryabenskiy explains. “This insight, along with my 30 years of experience in entrepreneurship and venture capital, inspired this book. Inside, I explore the idea of focus in areas like product development, sales, team management, and growth”.

This book presents actionable lessons from Mr. Ryabenskiy’s journey alongside companies that have risen to unicorn status. It’s a comprehensive guide to developing focus on multiple levels: from tactical strategies like mastering the art of saying “no” and minimizing distractions, to the higher-level approaches of fostering commitment to your mission and growing your idea into something extraordinary.

Reserve Your Copy

As part of an exclusive offer during Web Summit, readers can reserve their complimentary digital copy of the book by signing up on the official [website](#) by **November 30, 2024**. This offer is a unique chance to explore the author’s framework and receive the book when it releases in 2025.

Additionally, Mr. Ryabenskiy will deliver a keynote speech at Web Summit titled [‘Focus: The Superpower to Build a Unicorn’](#). This talk offers a preview of insights explored in his new book and highlights the power of focus in scaling businesses and ultimately achieving unicorn status.



About the Author

Igor Ryabenskiy is the founder and managing partner at [Altair Capital](#), a global VC firm with 300+ tech startups and multiple unicorns in its portfolio, most of which were backed at an early stage: **Miro, Deel, PandaDoc, OpenWeb, Socure, Turing**, etc. With assets totaling \$600M under management, Altair Capital focuses on Productivity Tools, FinTech, Future of Work, HR Tech, InsurTech, and Digital Health.

Before starting Altair, Mr. Ryabenskiy launched and brought to success his group of companies and invested as a business angel. His first book, [Adventures in Venture Capital](#), aims to help novice angels and entrepreneurs understand the market.

Visit [the book's official page](#) to sign up for your free e-book copy before November 30, 2024, and stay updated on the book's release.

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