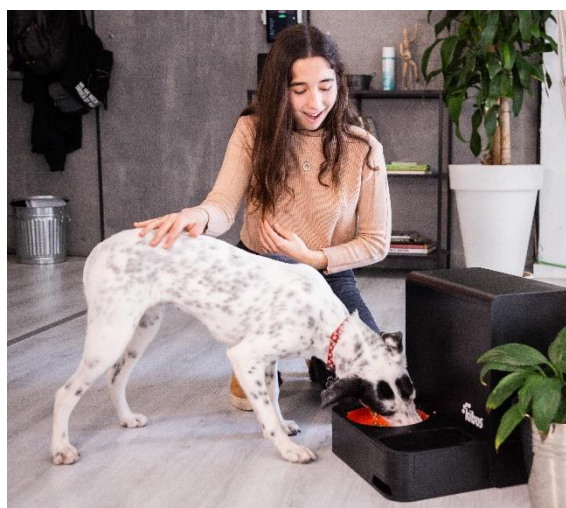


**PRESS RELEASE**  
**September 2024**

## **Kibus Petcare opens a Series A investment round to scale in Spain and to open international markets**

- **Kibus is the first device that prepares healthy food for dogs, and it is already growing in the Spanish market.**
- **Kibus is about to open an investment round (2M€) to scale its D2C subscriptions' business model in Spain and to start internationalising. Kibus is attending Web Summit 2024 to meet international investors' that could join the current round.**
- **This financing will allow Kibus to reach a phase of accelerated growth, investing in marketing and production.**

**September 2024** – Kibus Petcare, a company in the pet sector recognized by Amazon as the best Spanish startup, has developed the first domestic appliance that automatically cooks healthy and natural food for dogs. Kibus is designed to meet the needs of the most demanding dogs and their families around the world.



The Kibus solution is a nutritional system for dogs that consists of complete natural food recipes and a unique device on the market that prepares them easily and automatically. The system is marketed directly to the consumer **through the company's own website [www.kibuspetcare.com](http://www.kibuspetcare.com)**, with personalized plans for each dog's needs and with an excellent response from the market.



Kibus foods are made with top quality meats, fruits and vegetables, dehydrated at a low temperature to maintain the nutrients, smell and flavour of the fresh ingredient. The different recipes of the brand have been developed by veterinarians and nutritionists to cover all the nutritional needs of each dog. These foods are easily prepared with the Kibus device. You only need to insert the bag of Kibus food and water into the device once a week and Kibus prepares each meal and serves it at the ideal temperature and freshly prepared. In addition, it has a mobile application to be able to program remotely and maintain all control in real time.



**Kibus is a revolution in dog food, offering 100% natural and totally comfortable nutrition.** The company has been recognized as one of the most innovative companies internationally by Nestlé Purina, the leading company in the sector worldwide.

"Natural food is here to stay, also for our dogs, and Kibus is the most comfortable way to do it," says Kibus CEO Albert Icart. "The change it causes in our dogs is visible in the short term, but the most important thing is its long-term positive impact on the health of our dogs".

"In these times, we are especially excited to have already some of the most relevant investors in the Spanish ecosystem with us, including prominent Family Offices and Investment Funds, such as EASO Ventures. We are now fundraising to achieve the ambitious growth objectives we have set ourselves, reaching more and more homes and improving the health of more dogs".

### About Kibus Petcare

Kibus Petcare is a nutritional system of natural food for dogs that is served automatically. Its own technology combines the health benefits of natural food with greater comfort, as it is served at the push of a button. The Kibus system is already sold in Spain through the website [www.kibuspetcare.com](http://www.kibuspetcare.com).

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Access the visual material [here](#).

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