

Secretary of Innovation for Rio Grande do Sul will address climate change and resilience during Web Summit 2024 talk

Brazilian speaker Simone Stülp will deliver her presentation on November 13, at Stage 7 Pavilion 2

Secretary of Innovation, Science and Technology for the State of Rio Grande do Sul and Coordinator at the Scientific Committee for Climate Adaptation and Resilience, Simone Stülp will deliver a special talk during Web Summit 2024. She will address the severe effects of climate change in southern Brazil and the role of State government in stimulating social and economic recovery.

In her talk, titled 'Climate resilience in the eye of the storm,' Stülp will explore strategies to enhance climate resilience in vulnerable communities facing increasing environmental challenges. By examining case studies and successful adaptations, she will highlight innovative solutions that can be implemented to navigate the storms of climate change effectively.

'Rio Grande do Sul experienced a climate catastrophe in April and May 2024. It had major impacts on production, industry, services and, especially, on people's lives. The State government responded promptly by developing the Rio Grande Plan, a plan of action consisting of several short-, medium- and long-term initiatives, centred around innovation, adaptation and resilience. This is what I'll bring into focus in my talk,' Stülp says.

Her session is scheduled to occur on November 13, 3:30 - 3:45pm, at Stage 7 Pavilion 2, within New Energy Summit. The 17th edition of Web Summit will take place from November 11-14, 2024, within the MEO Arena and Lisbon Exhibition & Congress Centre in Lisbon, Portugal.

About Web Summit 2024:

Web Summit will return in 2024 with more than 70,000 attendees, including 1,000-plus investors and an all-time record of 3,000 startups. The event will have a fresh focus on promoting meaningful connections and communities through meetups, powered by Summit Engine, Web Summit's proprietary software. Companies that will be partnering and speaking at this year's event include Meta, Alibaba.com, Amazon Web Services, Adobe, Visa, Wiz, KPMG, Zoom, LVMH, Salesforce, Qualcomm and more. Web Summit will also host The Ukraine Tech Ecosystem initiative, and welcome Ozempic creator and Europe's most valuable company, Novo Nordisk, to the event for the first time.

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