Press release – hub.brussels

Brussels Showcases 6 Innovative Startups at Web Summit 2024

Brussels – November 2024

The Brussels region is set to showcase its vibrant tech ecosystem at the Web Summit in Lisbon this November. Visitors of our **hub.brussels island** can explore groundbreaking innovations from **six Brussels-based companies** during the three-day event:

- <u>AxonJay</u>: Self-Machine Learning Platform™ which reveals & predicts companies' true behaviour in real-time

- <u>Ditar</u>: Digital innovation through augmented reality

- <u>Fabrile</u>: Easily build next-generation AI chatbots

- <u>Novable:</u> AI-powered innovation and technology scouting

- <u>PingPrice:</u> Price comparison monitoring for consumers, brands, and retailers

- <u>Wequity</u>: AI-driven questionnaire automation

Brussels is home to over 300 tech startups and attracts the world's biggest players. Its strategic location at the heart of Europe **offers tech companies unparalleled access to major markets, an international, multilingual workforce, and exceptional support** through public organizations like hub.brussels and its Software Cluster. This support extends to programs aimed at fostering entrepreneurship, enhancing digital skills, and offering access to funding opportunities.

Brussels also champions "tech for good" initiatives, encouraging startups to create **technology that addresses social and environmental challenges**. The Region offers and supports programs focusing on developing sustainable solutions, improving public services, and bridging the digital divide, making Brussels a leader in responsible innovation.

With a blend of historic charm and modernity, Brussels is a dynamic hub for tech startups, **providing the perfect conditions for innovation, collaboration, and growth**.

For more information, visit https://software.brussels/

Contact details:

Delphine Godfriaux (communication - Software Cluster)
Email: dgodfriaux@hub.brussels
Phone: +32 494 21 89 21

Gaëlle Appelmans (press officer – hub.brussels)
Email: gappelmans@hub.brussels
Phone: +32 490 67 49 85

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hub.brussels is the Brussels Agency for Entrepreneurship. We support the development and internationalization of Brussels-based companies and help attract foreign investors to Brussels. Through our activities and our offices abroad, we promote the image of Brussels on the international stage.

The **Software Cluster** connects over 120 B2B SaaS and IT service Brussels-based companies specializing in AI, Big Data, IoT, and AR/VR, across various sectors like Fintech and HRtech. Through five key services — Networking, Support, Knowledge Sharing, Visibility, and Internationalization — the cluster drives the economic growth of its members. Supported by a network of partners, including research institutions, it is part of hub.brussels, the Brussels Agency for Business Support.