

The Government of Minas Gerais and Sebrae Minas are participating in Web Summit Lisbon, bringing 15 startups from the state

Web Summit brings together approximately 70,000 People from 150 countries to discuss the future of innovation and technology

The [Government of Minas Gerais](#), through the [State Secretariat for Economic Development](#) (Sede-MG) and its affiliated agency [Invest Minas](#), will take part in one of the world's foremost technology and innovation events: Web Summit 2024 in Lisbon, Portugal. In partnership with Sebrae Minas, the government will host a stand at the summit, held from November 11 to 14.

This collaboration between Invest Minas and Sebrae will also bring 15 startups to the event. Carefully selected with the support of Invest Minas, these startups have received guidance throughout their development journey and now have a unique opportunity to expand internationally, engaging with the Portuguese innovation ecosystem and participating in matchmaking with local businesses.

Beyond this partnership, Sede-MG and Invest Minas view the summit as a significant platform to strengthen Minas Gerais' reputation as a hub for innovation and technology on the global stage. This presence is expected to expand international visibility and attract investments to the state, while exposing it to market trends that keep Minas Gerais at the forefront of innovation.

"Our participation in the Web Summit reinforces our commitment to innovation and positions Minas Gerais as a fertile environment for internationalization," said Bruno Araújo, Executive Secretary for Economic Development of Minas Gerais.

"Being at Web Summit 2024 is a major opportunity for Minas Gerais to showcase its potential as a global innovation and technology hub," stated Gustavo Garcia Vieira de Almeida, Director of Management and New Business at Invest Minas. "We want the world to see Minas Gerais as a strategic destination for business and innovation—a state that supports and drives technological development," he added.

About the event

Web Summit Lisbon 2024 is expected to gather over 70,000 participants from more than 150 countries, including investors, startups, business leaders, and government representatives. Invest Minas' participation is focused on promoting Minas Gerais as a strategic destination for business and investment, positioning the state as a global innovation and technology hub.