

Press Release

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Tokenize.it announces first continuous fundraising success at Web Summit 2024!

Following two years of product development, Tokenize.it is announcing its first continuous fundraising success with 16 different investments (into Tokenize.it) in 16 consecutive days in October 2024. This includes an investment from Germany's Business Angel of the Year, Thomas Schmidt, and brings the overall investments via the Tokenize.it platform and its private offer feature to over 150 deals and more than 6 million euros (into all companies using our platform combined). This demonstrates that the product can indeed offer continuous fundraising for start-ups and validates our "Always be raising" claim.

Tokenize.it was founded in 2022 by serial entrepreneur and business angel Christoph Jentzsch in Mittweida, Saxony, Germany. Previously, he successfully raised over 150 million dollars for one of the first Decentralized Autonomous Organizations over the blockchain, called "[The DAO](#)." Tokenize.it is revolutionizing how early-stage start-ups and founders raise funds. The platform overcomes the limitations of traditional fundraising rounds and enables founders to raise money continuously, using digital "participation rights," which economically align investors with shareholders – from anyone, at any time – without the hassle of time-consuming legal work or notarization. This can be done either through private offers (up to 149 offers with no limitations on the amount raised) or through crowd investing (up to 8 million euros, with a minimum investment of only €200 per ticket).

For now, the solution is only available for German start-ups using the GmbH company framework, and it will soon be rolled out to Austria.

Christoph Jentzsch, Founder and CEO, says: "Having 16 investments within 16 days and adding the Business Angel of the Year to our investor base validates our idea and finally enables founders to use the attention after pitches or other events to convert listeners into investors on the spot, without orchestrating a complete round."

For questions, additional information, and exclusive interviews with our founder, please reach out to:

Pablo La Rosa
Director of Marketing
pablo@tokenize.it