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Ukrainian Tech Companies Set New Global Standards for IT Service Excellence with CodeUA National Platform

Lisbon, Portugal — November 13, 2024 — From the Web Summit stage, Ukraine's Vice Minister of Digital Transformation, Alex Bornyakov, proudly announces the launch of CodeUA, a national marketplace of Ukrainian tech companies. This platform is set to revolutionize how the world collaborates with Ukraine's thriving IT sector, renowned for its expertise and commitment to excellence.

Despite the considerable challenges posed by ongoing war and a global recession, Ukraine's tech industry is giving high hopes for the nation's economy and defense capabilities. With approximately 5,000 companies and over 300,000 skilled professionals, the Ukrainian tech sector is a vital driver of the European tech market. Ukrainian IT companies partner with many Fortune 500 giants including Amazon, Apple, IBM, Cisco, Google, and Nvidia, embedding their code in numerous products used by billions of people worldwide.

Notable collaborations include the development of the MBUX infotainment system for Mercedes vehicles by the Ukrainian automotive

division of DXC Luxoft. Another Ukrainian company SoftServe is recognized as a reliable AI consulting authority for NVIDIA helping to build AI & ML applications to solve complex business challenges and accelerate digital transformation.

"Technology is the cornerstone of our resilience and our fight," said Alex Bornyakov, Vice Minister of Digital Transformation. "CodeUA not only highlights the strength and adaptability of Ukrainian IT companies but also underscores our commitment to scale this potential through partnerships with companies from around the world. Via this platform, we invite global businesses to experience firsthand the benefits of working together with the Ukrainian IT sector."

CodeUA showcases trusted Ukrainian companies known for their technical expertise and high-quality IT services across many high-demand domains such as Fintech, Software&Hi-tech, Healthcare, Automotive and many more. As part of the CodeUA initiative, the Code of Ukrainian companies was created to inspire a higher standard of service excellence worldwide. This code includes:

Deep technical skills. **Clean code comes first.**

Reasonable price. **Price must be reasonable. Every time.**

Responsibility for the result. **Fall in love with responsibility.**

Diligence. **If you submit, give your full effort.**

Focus on the result. **Performing is okay, solving is better.**

Strong motivation. **The most important project is "ongoing".**

Involvement in the project. **Dig to the core of the matter.**

Barriers of war. **Turn troubles into strengths.**

"Ukrainian developers have established a strong reputation in the tech world, often becoming the go-to choice for complex projects. With over 82% of our technical talent at the Middle, Senior, and Lead levels, they don't just perform technical tasks — they fully align with clients' objectives and long-term strategies. This comprehensive approach sets a benchmark for the service industry, and it's something we are truly proud of", emphasized Stepan Veselovskyi, CEO of Lviv IT Cluster.

Backed by the Ukrainian government, CodeUA illustrates the strategic importance of technology in maintaining economic stability and enhancing Ukraine's defensive capabilities. In 2023, the Ukrainian IT industry contributed \$12.7 billion to the national economy, reinforcing its critical role in the country's future.

The CodeUA platform was created through the joint efforts of the Ministry of Digital Transformation of Ukraine and the Lviv IT Cluster, with the support of the USAID Competitive Economy Program in Ukraine (USAID CEP).

For more information visit [CodeUA's website](#).

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About the Ministry of Digital Transformation of Ukraine

The Ministry of Digital Transformation of Ukraine is dedicated to advancing Ukraine's digital landscape and fostering an environment where innovation can thrive. Through initiatives like CodeUA, the Ministry is committed to positioning Ukraine as a pivotal player in the global technology arena.

About the USAID Competitive Economy Program in Ukraine

The USAID Competitive Economy Program in Ukraine (USAID CEP) supports Ukrainian businesses aiming to provide support for competitive industries and firms on Ukrainian and international markets, foster a better business enabling environment, and enabling Ukrainian companies to benefit from international trade.

About Lviv IT Cluster

Lviv IT Cluster is the largest business association in Ukraine, uniting over 300 leading tech companies and more than 100,000 specialists. Its activity aims to create favorable conditions for running businesses by improving the quality of education, talent development, providing comprehensive support for tech companies, and advocating for industry interests.



Ministry
of Digital Transformation
of Ukraine



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