

# Finland attracts international and Portuguese talents and tech startups at Web Summit Lisbon 2024

Finland is present at Web Summit 2024 with the Finlandworks-booth and organizes tech event for startups and talents during the expo in collaboration with Lisbon based tech talent company Code for All\_. Tech forerunners Nokia, RELEX Solutions and Vincit and public stakeholders will share insights on the 13<sup>th</sup> of November at 18.30 about technology innovations, career opportunities and soft-landing services for startups.

Finland is ranked as the happiest and one of most innovative countries in the world. The Finlandworks- team will elaborate the reasons behind these rankings at Web summit Lisbon November 11 – November 14. Embassy of Finland, Business Finland, the Finnish Innovation Fund Sitra, cities of Helsinki, Espoo, Vantaa, Oulu, Tampere and Riihimäki will meet the international talents and tell more about the career, living and collaboration opportunities Finland offers.

To boost the innovation Finland is welcoming startup teams to Finland, which are looking to scale to the global markets. The business idea of these teams needs to be innovative, and they need to have the sufficient resources to start their business operations in Finland.

“Finland offers various support services for international founders – soft-landing services, the Startup Permit, which is a specific residence permit for innovative startup teams, and later on when the company is registered, the startup is entitled to apply for example for the public funding opportunities offered by organisations such as Business Finland and Finnvera”, explains Hanna Riski

from Business Finland's Work in Finland Unit and encourages talents to explore career opportunities at [www.workinfinland.com](http://www.workinfinland.com).

One of the startup founders presenting at the event is Hateem Khuja from Uoma Mind. "What really stands out is how Finland's practical business culture, with its emphasis on work-life balance, transparency and sustainability, aligns with our company values" Khuja explains.

Finlandworks -teams invites international and Portuguese talents to come and explore opportunities at the booth. And as Ambassador of Finland to Portugal Titta Maja-Luoto explains: "Finland and Portugal share the same passion for digitalisation - faster and smarter connections create sustainable jobs and well-being for us all."

João Magalhães, CEO of Code for All\_, adds: "Our collaboration with Finland at Web Summit 2024 reflects our shared commitment to also empower the next generation of tech talent and supporting those seeking new professional paths. Through our efforts in education and re-skilling, we aim to build a bridge between Portugal and Finland, fostering a community where innovation thrives, and opportunities are accessible to all. This partnership allows us to highlight the importance of digital transformation and how both countries can work together to shape a more inclusive and sustainable future in tech."

More info:

<https://www.workinfinland.com/en/events-talent/web-summit-lisbon-2024/>

**Meet the Finnish cities, companies and stakeholders at Web summit 2024:**

**Work in Finland** attracts talents and startup founders to Finland and assists companies in recruiting international professionals. For more details, visit [www.workinfinland.com](http://www.workinfinland.com)

The Finnish Innovation Fund **Sitra** promotes Finland's well-being and accelerates economic growth within the limits of nature's carrying capacity. Sitra produces foresight information on Finland's major future challenges, promotes Finland's renewal through social innovations and collaborates with partners to make the solutions widely available. <https://www.sitra.fi/en/>

**Finland Capital Region (cities of Helsinki, Espoo and Vantaa)** is committed to sustainability and environmental responsibility, attracting environmentally-conscious startups and investors. Startups here benefit from

hands-on collaboration with industry leaders, easy access to resources and mentorship, a culture of low hierarchy where innovative ideas are embraced and swiftly put into action. A transparent and business-friendly legal framework provides a stable environment for startups to operate and expand in.

[www.Sisufactory.fi](http://www.Sisufactory.fi)

<https://www.hel.fi/en/business-and-work/soft-landing> (Business Helsinki)

<https://www.enterespoo.fi/service/startup-landing-services> (Enter Espoo)

<https://business.vantaa.fi/en/startup-services-vantaa/soft-landing-services>

(Business Vantaa)

**Oulu** is located in the northern parts of Finland and is home of more than 215 000 inhabitants. Oulu is known for the amazingly high quality of everyday living, international career and self-development opportunities that are open to all. Oulu is an insightful and down-to-earth city that lives and breathes on the terms of the northern nature. It is also a meeting place for talent and meaningful opportunities for the future. Oulu will be the European Capital of Culture in 2026. More information: [www oulu.com](http://www oulu.com)

**Tampere** is a city of possibilities and one of Finland's fastest-growing regions, renowned for its high-level tech expertise and home to thriving key industries, especially in technology. As an international and inclusive city, Tampere is consistently rated the most attractive city in Finland for tourism, living, and business. It's a city that's always evolving yet stays cozy, combining a vibrant atmosphere with a laid-back charm. At International House Tampere, you'll find the support, advice, and services needed to help you settle smoothly into your new home, find a job or start a business. For more info, please visit:

[www.internationalhouse.tampere.fi](http://www.internationalhouse.tampere.fi)

City of **Riihimäki**. This is where Arctic expertise meets innovation, where the Finnish Defence Forces' research units thrive, and where top industry players come together. Riihimäki is home to one of the world's leading defense tech clusters – and the ideal launchpad for transformative technologies. At the moment, DEFINE Accelerator is open for applications:

<https://www.definefinland.fi/accelerator/>

**RELEX Solutions** helps retailers and consumer goods brands drive profitable growth across all sales and distribution channels by maximizing customer

satisfaction and minimizing operative costs in a rapidly changing market.

<https://www.relexsolutions.com/about/>

**Vincit** was founded in 2007 and has become a leading digital business specialist company that delivers end-to-end digital services for all sectors in the Nordics. Vincit is a global group of experts focused on making businesses better through technology. Vincit has a strong reputation of being home to top digital experts and has been selected as Finland's best workplace 4 times and has office also in Portugal. <https://www.vincit.com/>

**Nokia** is B2B technology innovation leader in networking, bringing together the world's people, machines and devices to realize the potential of digital in every industry. [Nokia Corporation | Nokia](#)

**Contact info and media interview requests:**

Katriina Pirnes  
Advisor, Embassy of Finland  
[Katriina.pirnes@gov.fi](mailto:Katriina.pirnes@gov.fi)