

NexMind Launching Nex360 at Web Summit 2024: Revolutionizing Audience Research and Competitive Insights

NexMind, a leading AI-powered 360 marketing automation platform, proudly announces the launch of Nex360, its latest solution for audience research and competitive analysis, at Web Summit 2024.

Nex360 offers **advanced capabilities to decode and predict consumer behavior**. **By tapping into billions of data points** across social media, podcasts, news sites, YouTube, Reddit, and more, it delivers **critical insights for marketers, business leaders, and content creators**.

Nex360 empowers businesses with real-time insights across social media, keyword trends, competitor activity, and demographics, providing actionable data to enhance digital strategies and drive meaningful engagement.

Web Summit 2024: A Strategic Launchpad

“We are excited to introduce Nex360 at one of the world’s largest tech gatherings,” said Francis Lui, CEO of NexMind. ***“Nex360 not only equips businesses with tools to predict and respond to trends but also positions them to lead the conversation in their industries.”***

Visit the NexMind Booth at Web Summit 2024

NexMind invites all attendees to visit its booth for personalized demos and discussions with its product team. Be among the first to explore how Nex360’s insights can unlock new opportunities for growth.

About NexMind:

NexMind is a AI-powered 360 marketing intelligence platform that empowers businesses to decode trends, monitor competitors, and engage with audiences more effectively across digital channels.

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