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Firsty, World's First Free Telecom Provider Announces Partnership with Uber at Web Summit 2024

- Firsty, founded by ex-Adyen Technical Product Managers Vince Vissers and Gauthier Thierens, is the first telecom provider to offer free mobile data globally.
- Available in over 150 countries, Firsty has expanded its customer base to over 400,000 users.
- At Web Summit 2024, Firsty unveiled its partnership with Uber, allowing users to access the Uber app without incurring data charges.

Lisbon, November 13, 2024 – Firsty, an Amsterdam-based telecoms startup pioneering free global mobile connectivity, announced its partnership with Uber at Web Summit 2024. With Firsty's app, users can now book Uber rides worldwide without any data charges, creating a seamless experience from the moment they arrive at their destination.

By simplifying mobile connectivity, Firsty is making telecom transparent, accessible, and affordable. Firsty removes traditional barriers like high costs and limited access, offering free, seamless connections to the best networks on land, at sea, and in the air. The partnership with Uber marks a significant step toward redefining mobile data for a borderless, connected world.

Firsty and Uber are enabling users worldwide to access the Uber app and book rides without data charges. With Firsty, travellers can avoid roaming fees and skip unsafe Wi-Fi when ordering a ride in new destinations. This partnership empowers users to move freely and stay connected wherever their journeys take them.

Firsty Co-founder and CEO, Vince Vissers said: "Our partnership with Uber marks a major milestone in bringing seamless connectivity to customers everywhere," said Vince Vissers and added: "With this collaboration, Firsty users can order rides without worrying about data costs, giving them the freedom to move as soon as they arrive at their destination. It's all about breaking down barriers so that users can stay connected and travel seamlessly."

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About Firsty

Firsty believes access to mobile data is a human right. As the first mobile telecom provider to offer free mobile data access, the company is reshaping the telecom landscape by enabling seamless, cost-free connections to the best networks worldwide through the Firsty app. Firsty was founded in 2023 by ex-Adyen Technical Product Managers Vince Vissers and Gauthier Thierens and is headquartered in Amsterdam, the Netherlands.

Learn more at: www.firsty.app