

ai12z to Launch Agents and Reasoning Engine within Its AI Assistant Platform at Web Summit 2024

Lisbon, Portugal, November 2024 / -- ai12z, a copilot platform delivering AI-powered search, chatbots, and digital assistants on websites and mobile applications, has introduced agents, a reasoning engine, and additional task-oriented functionality within its platform.

ai12z was founded by leaders from the web content management space, including CEO Bill Rogers, formerly founder and CEO of Ektron, now part of Optimizely. The ai12z team believes that every company will go live with an AI assistant (also referred to as a digital assistant or copilot) for its customers.

Earlier this year, ai12z launched its RAG (retrieval-augmented generation) chatbot, enabling customers to deploy a live chatbot in hours. For this solution, ai12z received the 2024 Innovation Award from the advisory firm Deep Analysis, joining Composable, Hyperscience, Rossum, and UiPath as award winners. Deep Analysis selected these five companies for their 'truly innovative and exciting technologies that add business value by solving real-world problems' after conducting over 150 briefings with vendors this year.

ai12z's low-code and no-code conversational AI platform (no-code for RAG chatbot implementations) combines an organization's content with a large language model and additional AI capabilities, allowing any brand to launch an AI assistant.

With new AI features, ai12z's platform now allows users to complete tasks directly through the digital assistant, such as making bookings, initiating workflows, or completing purchases. Alongside question-and-answer functionality, the platform now includes:

- **Image AI:** Matches images to responses, providing visual answers to users' queries.
- **Agents:** Enhances the digital assistant's capabilities with real-time data from connected backend systems, allowing users to complete tasks.
- **Reasoning Engine:** Independent of flow diagrams and intent models, ai12z's reasoning engine powers the assistant to build a plan and use multiple agents to accomplish tasks.
- **Calls-to-Action:** Moves customers along their journey with embedded call-to-action buttons, such as sign-up forms, reservations, or 'buy now' options.
- **Comparisons:** Users can request comparisons of items, such as multiple products.

- **Forms:** Allows users to enter information for bookings, sign-ups, and other actions directly within the assistant.
- **Web Controls:** Integrates list controls, HTML directives, and carousels within the digital assistant.
- **Voice:** Supports user interactions through both text and voice responses.

Additionally, ai12z now supports fourteen large language models, including Amazon Titan, OpenAI GPT, Meta Llama, Anthropic Claude, and Google Gemini.

The platform offers endless applications across industries. Every organization can launch an AI assistant to serve both external customers and internal teams. Examples include:

- **Theaters:** An AI assistant could help theatergoers discover shows by genre or date range, display options in a list or carousel format, and facilitate ticket purchases directly within the assistant.
- **Education:** Universities can implement an AI assistant on their website to answer prospective students' questions about admissions, and to encourage alumni to support specific programs and initiatives through donations.
- **Travel:** Hotels can use AI assistants as virtual concierges, helping guests with information on activities, nearby attractions, and restaurant recommendations. Prospective guests could book rooms and sign up for activities like snorkeling or golf directly from the assistant. See more in our [demo video here](#).

For more information about ai12z, please visit <https://ai12z.com/> and stop by our booth at Web Summit: E102.

Do you have a follow up question?

Ask Follow Up Question...

Ask AI

 Can you tell me more about Westminster Abbey?


Westminster Abbey is one of London's oldest and most important buildings. It was rebuilt in Romanesque style by King Edward the Confessor in the 11th century. After the Battle of Hastings in 1066, William, Duke of Normandy, was crowned King of England in the newly completed Westminster Abbey on Christmas Day. The abbey is a World Heritage Site and played a significant role in the history of England, serving as a grand church and a place of coronations and burials for monarchs. It is a must-visit historical landmark in London, showcasing stunning architecture and rich cultural heritage [1].

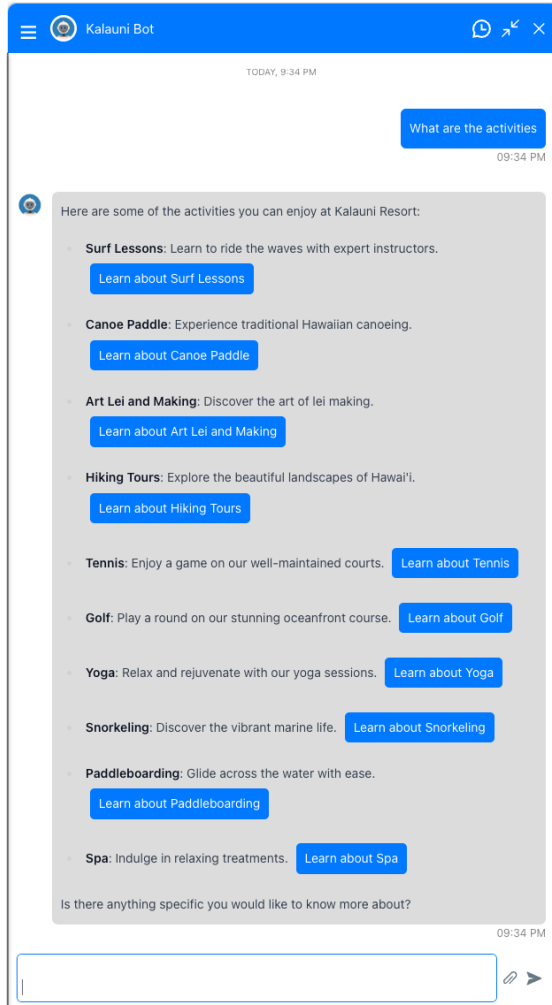


Westminster Abbey's western façade

 [London](#)



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Left screenshot: On a travel website, Image AI displays an image alongside the text response.

Right screenshot: On a hotel website, a user asks the AI assistant about available activities. The assistant responds with a list of activities and call-to-action buttons, prompting hotel guests to sign up.

About ai12z

ai12z powers digital assistants on websites and mobile apps, helping site visitors quickly find information, complete tasks, and make purchases. With ai12z's AI-powered search, chatbots, and assistants, marketers can engage and acquire new customers, drive conversions, and guide users further along their journey. Learn more at <https://ai12z.com/>.

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