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Date: November 2024

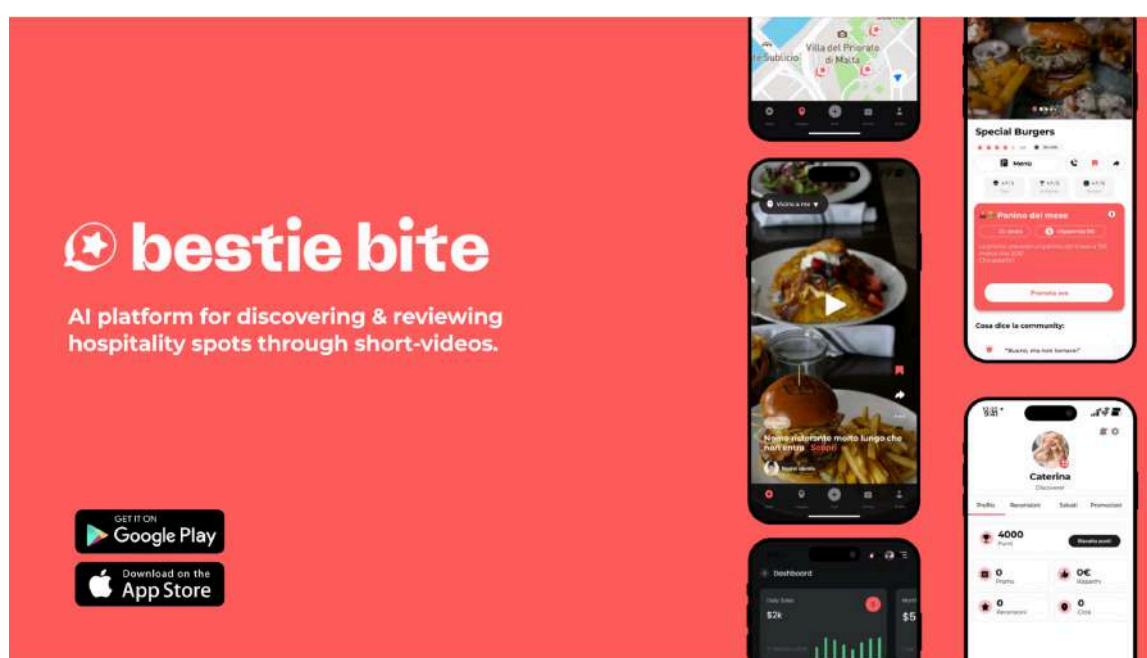
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Bestie Bite, the AI platform for discovering hospitality spots through short-videos to showcase at Web Summit 2024 after opening \$500K Pre-Seed Round

[Lisbon, Portugal] – **Bestie Bite**, the AI-powered platform that helps users discover and review bars, restaurants, and hotels through short, engaging videos, will showcase its platform at **Web Summit 2024**.

The company recently opened a **\$500,000 pre-seed round**, after participating in **Techstars Torino 2024**, one of the world's top startup accelerators, to fuel product development and market expansion.

Web Summit 2024 is the perfect stage for Bestie Bite to connect with global investors, partners, and hospitality innovators. During the event, attendees will have the opportunity to experience **Bestie Bite's latest features** and gain early access to upcoming releases.



Founded by an all-female team, Bestie Bite addresses the fragmented process of finding and booking hospitality venues.

Users can explore authentic video content to get a real sense of a venue's food, ambiance, and service. This helps overcome the limitations of static reviews and conflicting information from multiple sources.

“We’re excited to present Bestie Bite at Web Summit 2024 and demonstrate how video content can simplify hospitality discovery,” says **Carlotta Robbe Di Lorenzo**, CEO of Bestie Bite. **“Our platform provides a more engaging and efficient way to explore new spots, responding to the growing demand for quick, personalized content.”**

Leveraging AI for Smarter Hospitality Discovery

Bestie Bite's platform is powered by **advanced AI algorithms** that analyze thousands of user-generated videos to provide tailored recommendations based on personal preferences and user feedback. This AI-driven approach enables users to find the best spots faster, while helping businesses better understand customer preferences through data insights.

Since launching in January, Bestie Bite has gained **22,000 users**—80% of whom were acquired organically. Over **10,000 videos** have been uploaded, reviewing **7,000 venues** across 20 countries, including Portugal.



Raising \$500K to Fuel Expansion

The \$500K pre-seed round will fund product development, team expansion, and marketing to grow Bestie Bite’s user base and partnerships with venues. **“We’re committed to expanding our reach and improving the AI-powered experience for both users and restaurants,”** adds Carlotta. **“As a female-founded team, we’re also proud to promote greater diversity in tech and hospitality.”**

About Bestie Bite

Bestie Bite is an AI-powered platform that uses short, community-generated videos to help users discover and book bars, restaurants, and hotels. The platform provides personalized recommendations for users and data-driven insights for businesses, streamlining the discovery and booking process. With a 100% female founding team, Bestie Bite is dedicated to making hospitality discovery simple and engaging. Bestie Bite participated in Techstars Torino 2024, a leading global accelerator known for supporting innovative startups.

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For more information, visit <https://www.bestiebite.it/en/> and follow us on [Instagram](#), [TikTok](#) or [LinkedIn](#).