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Dayaht to Launch Dayana, the First AI Therapy Agent Specialized in Women's Mental Health, at Web Summit 2025 in Lisbon

São Luís, Brazil – October 3, 2025 – Dayaht proudly announces the international launch of **Dayana**, the first AI-powered therapeutic agent specialized in women's mental health, at **Web Summit 2025 in Lisbon, Portugal, this November**.

Since its debut in Brazil, Dayana has quickly gained traction, reaching over **1,000 users in just three months**. Designed to provide empathetic and personalized support, Dayana integrates evidence-based mental health practices and integrative therapies, helping women manage emotional challenges, strengthen self-esteem, and even identify signs of toxic relationships and gender-based violence, offering practical resources and urgent contacts when necessary.

With its growing success in Brazil, Dayaht is now ready to expand into **new Portuguese- and Spanish-speaking markets**, marking Web Summit 2025 as the global stage for Dayana's next step in empowering women through accessible, compassionate, and culturally relevant mental health support.

"Dayana represents a new era of mental health care for women. She is not just an AI, but a safe space where women can find guidance, balance, and emotional support. Launching at Web Summit in Lisbon is symbolic, as it brings Dayana back to the city where the original idea of Dayaht was born during the pandemic," said **Samira dos Santos Nogueira**, Founder and CEO of Dayaht.

For media inquiries, interviews, or partnership opportunities, please contact: **samira@dayaht.com**

About Dayaht

Dayaht is a health tech company committed to advancing mental health and well-being, with a strong focus on women. Combining technology, science, and empathy, Dayaht develops innovative solutions like its AI agent **Dayana**, empowering women to take control of their mental health and improve their quality of life.