

THE STARTUP CHANGING HOW FILMS ARE MADE: FILMSTER NETWORK DEBUTS AT WEB SUMMIT 2025

More than 1,000 filmmakers worldwide have signed up for the launch of the first platform built by filmmakers, for filmmakers.

Lisbon, Portugal • November 12, 2025 Filmster Network, the first platform built by filmmakers for filmmakers, announces its beta launch at Web Summit 2025. The platform combines production planning, collaboration, and resource management with Reel Sense, a proprietary semantic comprehension research tool that helps filmmakers identify audience engagement potential, providing creators with actionable insights for production and distribution, previously only accessible to studios.

Today's film industry is dominated by large studios and fragmented workflows, leaving independent filmmakers to navigate inefficient systems, limited resources, and scattered tools for every project. Most scripts, scheduling, crew management, and production knowledge are siloed, slowing creativity and raising costs. This creates a gap: talented filmmakers are unable to execute their visions efficiently or connect insights from one project to the next.

Filmster Network addresses this gap. By providing a unified, data-driven ecosystem, the platform translates scripts into production elements, manages crews, and centralises knowledge from every project. Independent filmmakers gain the tools to plan, collaborate, and execute projects as efficiently as major studios, without sacrificing creative control and vision.

Over 1,000 filmmakers have already signed up, marking a significant user acquisition milestone.

Founder Anush Venkataraman states:

To survive, you must tell stories. Filmster Network gives creators the tools, insights, and connections to do that anywhere in the world, without waiting for permission.

This launch not only introduces a new product and service globally but also represents an industry-first achievement in giving creators actionable intelligence through Reel Sense. Filmster Network is redefining filmmaking, empowering independent filmmakers to produce more films, more efficiently, and on a global stage.

About Filmster Network:

Filmster Network is a global platform for filmmakers and producers, streamlining everything from script breakdown to scheduling, crew and resource management, and project knowledge retention. With Reel Sense and its unified ecosystem, the platform empowers creators to produce films more efficiently while preserving creative vision.

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