



FOR IMMEDIATE RELEASE

Jules Stories Opens Final Allocation of Pre-Seed Funding at Web Summit Lisbon, Championing Responsible AI for Children

Jules Stories, the UK-based EdTech startup creating a screen-free, AI-powered learning device for children, today announced the opening of its **final allocation of pre-seed funding** to investors attending **Web Summit 2025**.

The company has already raised **£340,000** and is in discussions with venture capital partners for the next stage of growth. By opening the final allocation of its £550k pre-seed round at Web Summit, Jules Stories invites investors to join its mission to deliver **responsible AI that families can trust**.

Why This Matters

AI is transforming education, but most solutions today are **screen-based and poorly adapted for children**. Jules takes a different approach: a **screen-free learning device** for ages 4–10, combining voice interaction, storytelling, and curriculum-aligned content, designed with **safety, privacy, and parental control at its core**.

Founder & CEO Sandra Falque explains:

"We believe children deserve AI that helps them grow, not distracts them. That means voice-first experiences that are safe, creative, and aligned with how kids actually learn. Parents are too often left out of the conversation, Jules is here to change that."

Responsible AI in Practice

- **Screen-free by design:** Reducing reliance on passive screen time
- **Parental controls:** Parents stay in charge of content and usage
- **AI safety layers:** Built-in safeguards to filter inappropriate content and prevent harmful responses
- **Educational focus:** Stories, games, and activities aligned with the UK curriculum

What's Next

- Final allocation of the **£550k pre-seed round** now open at Web Summit
- Early backer benefits for investors joining before year-end

- Ongoing collaborations with families, schools, and museums to shape Jules' development

About Jules Stories

Jules Stories is a UK-based startup developing a **responsible AI learning device** for children aged 4–10. Rooted in storytelling and curriculum-aligned content, Jules helps kids learn through imagination and play, while reducing screen time and giving parents peace of mind.

Media Contact

Sandra Falque

Founder & CEO, Jules Stories



sandra@jules-stories.com



jules-stories.com

JULES

stories

Screen-free

Smart

Safe

Personalised

Less screen time,
more **story** time.