

## **DAT Alierta, the new technological hub of Southern Europe is born in Zaragoza, Spain**

Zaragoza, October 2025 – In the Northeast of Spain, between Madrid and Barcelona, Aragón takes a decisive step toward technological leadership in Southern Europe with the launch of **DAT Alierta**, the new **Aragonese Technology District**. This transformative project, driven by the Government of Aragón with an initial investment of **€100 million**, marks the beginning of a new era for innovation, talent, and sustainability in the region.

Located in northern Zaragoza, next to the University of Zaragoza, **DAT Alierta** will occupy **79 hectares** designed to be much more than a business park. It is conceived as a comprehensive **ecosystem for the knowledge economy**, where large technology corporations, emerging startups, elite research centers, training spaces, and public institutions will coexist.

With its participation as a **partner at Web Summit Lisbon 2025**, the region of Aragón reaffirms its commitment to internationalization and global collaboration, positioning itself as an **emerging hub within Europe's innovation ecosystem**.

### **A purpose-driven ecosystem. The four pillars of DAT Alierta**

The district is built upon four strategic pillars that define its identity and ambition:

- 1. Open and collaborative innovation**  
A space where universities, R&D centers, and leading companies converge to accelerate technology transfer and the development of new business models.
- 2. Total connectivity**  
A privileged location with immediate access to the airport, highways, high-speed rail, and full integration into Zaragoza's urban mobility network.
- 3. Future-oriented infrastructure**  
Modular and sustainable buildings featuring dining areas, wellness zones, and work-life balance spaces designed to foster talent and creativity.
- 4. Sustainability and quality of life**  
A biophilic design with extensive green areas and healthy spaces that transform the work experience into a human, inspiring, and balanced environment.

## A driver of talent and business attraction

**DAT Alierta** forms part of the broader **Aragonese Technology District (DAT)**, together with **Walqa Technology Park** (Huesca) and **TechnoPark Motorland** (Alcañiz, Teruel), consolidating Aragón as one of the most dynamic and sustainable technological hubs in Southern Europe.

The new district leverages the **academic strength of the University of Zaragoza** and the **applied research excellence of the Aragon Technological Institute (ITA)**, attracting global companies seeking an environment where **innovation, talent, and sustainability** converge.

Moreover, the district is especially designed to host projects in **artificial intelligence, biotechnology, clean energy, and smart mobility**.

The establishment of major **data centers** by companies such as **Amazon Web Services (AWS)** and **Microsoft** has turned Aragón into a **continental benchmark for cloud infrastructure**, where **90% of energy production comes from renewable sources**, ensuring a **sustainable and competitive digital development**.

## Urban design for people

With **158,000 m<sup>2</sup> of mixed-use buildable area**, DAT Alierta will offer **flexible development models**: office leasing, land sales, and long-term land concessions for up to **75 years**.


Its planning prioritizes **sustainable urbanism, low-emission mobility, and high-capacity digital connectivity**, including a dedicated fiber-optic network and advanced telecommunications infrastructure designed to meet the needs of future industries.


In summary, **DAT Alierta** positions itself as the **core of an integrated digital ecosystem**, where **talent, knowledge, and technology** converge to build — from Zaragoza — the **future of Europe's digital economy**.

## Contact

Instituto Aragonés de Fomento (IAF)

C/ Valenzuela, 9, 50071 Zaragoza (España)

 +34 976 702 100

 desarrollo@datalierta.es

 [datalierta.com](https://www.datalierta.com)