

## **soonami GmbH launches “Disrupt Me,” a \$75,000, 10-day sprint to match enterprise challenges with elite founder-builders**

**Berlin, Germany, November 10, 2025:** soonami GmbH today announced **Disrupt Me**, an innovation offering in which the company partners with large enterprises to define priority business challenges and **recruit top founder-builders to design, prototype, and validate solutions**. The offering is priced at **\$75,000** for participating enterprises. The announcement was made at Web Summit Lisbon 2025.

Built on soonami’s global network of founders and its venture-building process, Disrupt Me **connects corporate teams with a curated cohort of elite builders** who ideate, iterate, and deliver tangible proof-of-concepts aligned to measurable outcomes and stakeholder constraints.

**“Enterprises don’t have a shortage of ideas, they have a shortage of speed and founder-level execution,” said Christian Sauer, Founder & CEO of soonami GmbH.** “With Disrupt Me, we bring the world’s best builders to your challenge, compress months of exploration into days, and leave you with tested prototypes, a clear go or no-go decision, and the option to continue with the same team into build and scale.”

### **How Disrupt Me works:**

1. **Challenge framing:** Co-define the problem, KPIs, constraints, and guardrails with your stakeholders.
2. **Founder sourcing and squad formation:** soonami recruits and vets specialist founder-builders from its global community. The company interviews them and chooses the team it likes best.
3. **Sprint execution:** Rapid ideation, prototype, user and feasibility tests, and an executive readout.
4. **Path to production:** Options to extend with the same team for a pilot or to integrate outcomes into internal roadmaps.

### **What enterprises receive:**

- A cost-efficient alternative to an in-house corporate incubator
- A structured sprint and a **curated founder-builder squad** mapped to the challenge.
- Prototypes, test results, technical notes, and a decision brief with go, no-go, or iterate options.
- **Post-sprint options:** continue with the same team into pilot and build, supported by soonami.

### **About soonami GmbH**

soonami is a tokenized venture ecosystem that helps founders go from idea to on-chain

venture through its flagship platform and global programs. The company supports a large and growing community of entrepreneurs across thousands of projects, running recurring Venturethon cohorts that accelerate ideation, team formation, and funding for AI and Web3 ventures. soonami has also recently started facilitating business introductions for founders, investors and advisors via its platform Foundance. Through this feature, anyone registered on Foundance can request an introduction to a well-established person or organization, and the community will respond. soonami also organizes a 10-day startup launchpad- soonami Venturethon which will start on Feb 23, 2026.

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**Learn more:** [soonami.io/disrupt-me](https://soonami.io/disrupt-me)