Press Release

InvestHK Showcases Hong Kong's Technology Strengths and Global Opportunities at Web Summit 2025

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(LISBON, PORTUGAL – 30.10.2025) – Invest Hong Kong (InvestHK) is present at Web Summit 2025 from November 10 to 13, showcasing Hong Kong's dynamic technology ecosystem and its unparalleled position as the strategic gateway to the Greater Bay Area (GBA) and a prime platform for the Belt and Road (B&R) Initiative. As a leading international financial centre and a burgeoning innovation hub, Hong Kong offers a dynamic and supportive environment for global tech companies, startups, and talent looking to capture growth opportunities from Chinese Mainland to emerging economies across Asia, the Middle East, and beyond.

Head of Investment Promotion (Berlin Office) at Invest Hong Kong, Dr Kim Zietlow, said, "Web Summit gathers the world's most ambitious innovators and entrepreneurs. We are here to show them that Hong Kong is not just another market, but a strategic partner for growth. Our unmatched platform, built on the rule of law, a simple tax system, and our role as the dominant gateway to the GBA & B&R markets, creates exceptional opportunities for European and global tech companies to scale across Asia."

He added, "The InvestHK team provides free, confidential and customised support to help businesses navigate this landscape, and we invite you to connect with us to explore how Hong Kong can be your partner in success."

Hong Kong's position as a top-tier international financial centre was reaffirmed in the latest Global Financial Centres Index (GFCI) 38, where the city ranked third globally—narrowing the gap with the top two centres—and first in Asia Pacific. Crucially for the tech community, the report also recognised Hong Kong's fintech offerings as number one in the world, a testament to its vibrant innovation ecosystem. The city is home to a diverse ecosystem of around 1,100 FinTech companies and over 10 unicorns. This momentum will be celebrated at the upcoming 10^{th} anniversary of Hong Kong FinTech Week x StartmeupHK Festival in November, a premier event expected to draw over 37,000 attendees from more than 100 economies.

Beyond fintech, Hong Kong is making strategic investments to build a world-class innovation and technology (I&T) ecosystem. A cornerstone of this vision is the Northern Metropolis, a flagship infrastructure project on the border with Shenzhen, widely known as China's 'Silicon Valley'. This strategic development is designed to create a seamless innovation corridor, integrating Hong Kong's strengths in R&D, finance, and international standards with Shenzhen’s world-class advanced manufacturing and deep tech ecosystem.

The Northern Metropolis serves as Hong Kong’s primary engine for deeper integration into the Greater Bay Area (GBA)—a megalopolis of over 86 million people with a GDP exceeding RMB 14 trillion—providing businesses in Hong Kong with unparalleled access to the GBA's vast supply chains, diverse talent pools, and enormous consumer market.

For companies at Web Summit, Hong Kong offers the most effective and secure launchpad not only into the GBA but also into the emerging economies of the Belt and Road (B&R) Initiative. The B&R initiative unlocks vast opportunities by fuelling demand for innovative solutions in digital infrastructure, green technology, and smart logistics across Asia and the Middle East.

Acting as a "super-connector" and "super value-adder", Hong Kong provides a unique strategic advantage for tech enterprises to tap into these markets. The HKSAR Government actively cultivates these opportunities by leading targeted business delegations that connect Hong Kong’s tech firms directly with investors and key partners in B&R countries. To further catalyse this expansion, dedicated funding schemes are in place to support the entry of tech enterprises into these new territories.

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About Invest Hong Kong

Invest Hong Kong (InvestHK) is the investment promotion agency of the Government of the Hong Kong Special Administrative Region (HKSAR).

We support overseas and Mainland Chinese companies and institutions, from multinational corporates to startups, to plan, set up their business in Hong Kong, and to expand their operations and international reach via Hong Kong.

We collaborate with investment promotion agencies from around the world to facilitate this two-way investment.

For more details, please visit: https://www.investhk.gov.hk/en