



Press Release

Imagine You Know Announces Plans to Establish Venture Fund to Secure Europe's Digital Future

Founder-led team with deep cybersecurity and scale-up expertise unveils plans for a fund focused on Europe's next generation of deep-tech innovators.

Lisbon / Zurich, November 2025 — Imagine You Know (IYK), a founder-led venture capital firm at the intersection of cybersecurity and digital infrastructure, today announced its plans to establish a venture fund dedicated to strengthening Europe's digital resilience through deep-tech innovation.

Headquartered in Zurich, IYK is founded by Linda Brunner, Claudio Marforio, and Serena Bernasconi — a team that bridges world-class technical expertise with proven experience in scaling technology ventures and institutional investing. The planned fund will focus on early-stage European startups developing breakthrough solutions in cybersecurity, privacy, and digital infrastructure — the critical backbone of Europe's digital sovereignty.

"Cybersecurity is no longer just a tech vertical — it's the infrastructure of trust in every part of the digital economy," said Linda Brunner, Founding Partner at Imagine You Know. "Europe leads the world in cybersecurity research but lags in translating it into global companies. We're here to change that."

"We've lived both sides of the equation — as founders who built cybersecurity startups and as investors who know what it takes to scale them," said Claudio Marforio, Founding Partner. "Our ambition is to turn Europe's deep technical excellence into lasting market leadership."

Europe produces more than 30% of the world's top cybersecurity research, yet attracts less than 10% of global cyber venture funding. As data sovereignty and security become strategic priorities, Imagine You Know aims to close this funding gap by backing Europe's most technical founders early and supporting them through their first critical scaling phases.

"The ability to protect our data, infrastructure, and systems defines Europe's future competitiveness," said Serena Bernasconi, Founding Partner. "This is about more than investing in startups — it's about investing in Europe's capacity to stay secure and independent in the digital age."

The firm will share its vision for founder-led investing and European cyber innovation at Web Summit 2025 in Lisbon.



About Imagine You Know

Imagine You Know (IYK) is a Zurich-based, founder-led venture capital firm currently in process of establishing a fund focused on early-stage cybersecurity and digital infrastructure startups across Europe. With deep roots in Europe's cyber ecosystem, IYK's mission is to empower technical founders to build the companies securing Europe's digital future.

For more information, visit www.imagineyouknow.com or contact info@imagineyouknow.com.

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