

McKinney Economic Development Corporation to Host Masterclass at Web Summit 2025

McKinney, Texas — October 30, 2025 — The McKinney Economic Development Corporation (MEDC) is proud to announce its participation in Web Summit 2025, one of the world's premier technology conferences, where it will host a featured Masterclass session designed to spotlight McKinney's innovation ecosystem and investment strategy.

The Masterclass, part of Web Summit's exclusive pre-event programming, will offer attendees a deep dive into MEDC's Innovation Fund, insights into U.S. expansion, and its strategic approach to fostering high-growth startups. With a focus on scaling capital access and supporting entrepreneurial success, the session will highlight MEDC's recent expansion of its Innovation Fund, including increased check sizes up to \$200,000 and a new Phase 2 funding tier of up to \$500,000.

“Our goal is to position McKinney as a global destination for innovation,” said Troy Billett, Fund Manager at MEDC. “This Masterclass is an opportunity to share our model with a global audience and connect with founders, investors, and ecosystem builders who are shaping the future of tech.”

The session will also provide insights into how MEDC leverages public-private partnerships to drive economic development and how its flexible funding model is attracting top-tier talent and companies to North Texas.

Web Summit 2025 will take place in Lisbon, Portugal, bringing together over 70,000 attendees from more than 160 countries. MEDC's

participation underscores its commitment to global engagement and thought leadership in the innovation economy.

For media inquiries or to schedule interviews with MEDC representatives at Web Summit, please contact:

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