

**FOR IMMEDIATE RELEASE**

## **FirstWork CEO Vardhan Kapoor to Join Web Summit Lisbon Panel “The New Productivity”**

(Lisbon, Portugal, November 11, 2025) As AI continues to reshape the future of work, [FirstWork](#) CEO Vardhan Kapoor will join global industry leaders on the Web Summit Lisbon mainstage for a discussion on “*The New Productivity*.” The session, moderated by Cecília Oliveira, investigative journalist and founder of Intercept BR, will explore how artificial intelligence is transforming productivity, creativity, and trust in the workplace.

Joining Kapoor on stage are Nurasyl Serik, CEO & Co-founder of Remofirst, and Jeroen Van Haute, Co-founder of TechWolf, two companies driving the next wave of workforce innovation through remote work infrastructure and AI-powered skills intelligence. Together, the panelists will examine how organizations can leverage technology to reimagine how work gets done while protecting fairness, inclusion, and human connection.

“AI will go on to rebuild the foundation of how people and organizations create value,” said Vardhan. “The future of productivity isn’t AI replacing humans, it’s systems where people and AI work transparently, ethically, and at scale.”

According to the IMF, AI could lift European productivity by up to 2% per year, translating into €700 billion in additional GDP by 2035. Yet research from the EU Commission warns that as much as 40% of those gains could be lost if reskilling and social protections lag behind technological progress.

Europe’s forthcoming Platform Work Directive, Pay Transparency Directive, and AI Transparency Regulation will make 2025–2026 a turning point for companies seeking to combine innovation with worker trust. For Kapoor, this is where technology and policy meet: “Europe’s strength has always been its focus on fairness and inclusion,” Kapoor added. “The challenge now is to make that a competitive advantage and to scale productivity without losing trust.”

At FirstWork, Kapoor leads the creation of an AI-native workforce platform that unifies credentialing, compliance, and onboarding into one transparent architecture. The system performs simultaneous verification and fairness audits, collapsing traditional 10-day onboarding cycles into a single day while ensuring every placement remains fully compliant with local and EU-level rules.

## Panel Details

**Session:** *The New Productivity*

**Date:** November 13, 2025

**Location:** Web Summit Lisbon, Portugal

**Speakers:**

**Vardhan Kapoor**, CEO, *FirstWork*

**Nurasyil Serik**, CEO & Co-founder, *Remofirst*

**Jeroen Van Haute**, Co-founder, *TechWolf*

**Moderator: Cecilia Oliveira**, Founder, *Intercept BR*

[Full Session Details](#)

## About FirstWork

FirstWork is an AI-native workforce platform that unifies credentialing, compliance, and onboarding to make hiring faster, fairer, and fully accountable. Designed for regulated and high-trust industries, FirstWork helps enterprises move at the speed of AI while keeping governance and human oversight at the core. Learn more at [firstwork.com](https://firstwork.com)

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